

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FRITOS TOTIS, S.A. DE C.V.		12/01/2011	COMPANY: MEXICO
RECEIVING PARTY DATA			
Name:	HABRAM MARCELO GONZALEZ TORRES		
Street Address:	Calle 4 Sur # 123 C.d. Industrial		
City:	Tizayuca, Hidalgo		
State/Country:	MEXICO		
Postal Code:	c.p. 43800		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Registration Number:	2931058	TOTIS	
Registration Number:	3148387	TORCI-TOTIS	
Registration Number:	3183921	TOTIS	
Registration Number:	3183922	TOTIS	
Registration Number:	3187468	TORCI-TOTIS	
Registration Number:	3225148		
Registration Number:	3225150		
Registration Number:	3225156		
Registration Number:	3225158		
Registration Number:	3242555	SANTURRONES	
Registration Number:	3245026	TOTIS PALITOS	
Registration Number:	3363872	TOTIS CILINDROS	
Registration Number:	3482407		
Registration Number:	3533437	GONGOS	

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Registration Number:	3559108	
Registration Number:	3651694	QUE TOTIS
Registration Number:	3652692	TOTIS
Registration Number:	3652726	
Registration Number:	3658890	TOTIS PAP'S
Serial Number:	85067330	TOP-TOP'S

**CORRESPONDENCE DATA**

Fax Number: (703)920-3399  
Phone: 7039201122  
Email: kreamer@iplawsolutions.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Correspondent Name: Welsh Flaxman & Gitler LLC  
Address Line 1: 2000 Duke Street  
Address Line 2: Suite 100  
Address Line 4: Alexandria, VIRGINIA 22314

**DOMESTIC REPRESENTATIVE**

Name: Welsh Flaxman & Gitler LLC  
Address Line 1: 2000 Duke Street  
Address Line 2: Suite 100  
Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Stewart L. Gitler
Signature:	/slg/
Date:	01/18/2012

Total Attachments: 2  
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TRADEMARK ASSIGNMENT

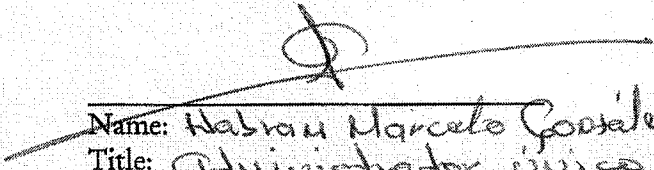
WHEREAS, FRITOS TOTIS, S.A. DE C.V., of Calle 4 Sur #123 C.d. Industrial, c.p. 43800, Tizayuca, Hidalgo, Mexico, has adopted, and is using and is the owner the U.S. trademark registrations and applications listed attached Exhibit A;

WHEREAS, HABRAM MARCELO GONZÁLEZ TORRES, a citizen of Mexico, of Calle 4 Sur # 123 C.d. Industrial, c.p. 43800, Tizayuca, Hidalgo, Mexico, is desirous of acquiring said trademarks, the good will and the portion of the business symbolized by the trademarks and the registrations or pending applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said FRITOS TOTIS, S.A. DE C.V. does hereby assign, transfer and convey unto the said HABRAM MARCELO GONZÁLEZ TORRES all right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks, and the registrations thereof.

FRITOS TOTIS, S.A. DE C.V.

1<sup>st</sup> day of December, 2011  
Date

  
Name: Habram Marcelo González Torres  
Title: Administrador Único

TRADEMARK

REEL: 004699 FRAME: 0665

EXHIBIT A

<u>Serial No.</u>	<u>Mark</u>	<u>Filing Date</u>
85/067,330	TOP-TOP'S	06/21/2010

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
2,931,058	TOTIS	03/08/2005
3,148,387	TORCI-TOTIS	09/26/2006
3,183,921	TOTIS stylized & design	12/12/2006
3,183,922	TOTIS stylized & design	12/12/2006
3,187,468	TORCI-TOTIS stylized & design	12/19/2006
3,225,148	MISCELLANEOUS DESIGN	04/03/2007
3,225,150	MISCELLANEOUS DESIGN	04/03/2007
3,225,156	MISCELLANEOUS DESIGN	04/03/2007
3,225,158	MISCELLANEOUS DESIGN	04/03/2007
3,242,555	SANTURRONES	05/15/2007
3,245,026	TOTIS PALITOS	05/22/2007
3,363,872	TOTIS CILINDROS	01/01/2008
3,482,407	MISCELLANEOUS DESIGN	08/05/2008
3,553,437	GONGOS	11/18/2008
3,559,108	MISCELLANEOUS DESIGN	01/06/2009
3,651,694	QUE TOTIS	07/07/2009
3,652,692	TOTIS	07/07/2009
3,652,726	MISCELLANEOUS DESIGN	07/07/2009
3,658,890	TOTIS PAP'S	07/21/2009

