

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STREETAMMO USA, LLC		01/13/2012	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	STREETAMMO APS		
Street Address:	Sundsholmen 3		
City:	9400 Norresundby		
State/Country:	DENMARK		
Entity Type:	CORPORATION: DENMARK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3817839	STREETAMMO	
CORRESPONDENCE DATA			
Fax Number:	(310)446-9909		
Phone:	(310) 446-9900		
Email:	sunny@jrsflp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sunny S. Nassim		
Address Line 1:	10866 Wilshire Boulevard		
Address Line 2:	Suite 1550		
Address Line 4:	Los Angeles, CALIFORNIA 90024		
ATTORNEY DOCKET NUMBER:	8137-001/STREETAMMO		
DOMESTIC REPRESENTATIVE			
Name:	Sunny S. Nassim		
Address Line 1:	10866 Wilshire Boulevard		

OP \$40.00 3817839

Address Line 2: Suite 1550
Address Line 4: Los Angeles, CALIFORNIA 90024

NAME OF SUBMITTER:	Sunny S. Nassim
Signature:	/ssn/
Date:	01/18/2012

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, STREETAMMO USA, LLC, a California limited liability company ("Assignor"), having a principal place of business of 3183 Wilshire Boulevard, Suite 196A24, Los Angeles, California 90010, is the owner of all right, title and interest in and to the trademark set forth in the Schedule attached hereto (the "Mark"); and

WHEREAS, STREETAMMO APS, a Danish corporation ("Assignee"), having a principal place of business at Sundsholmen 3, 9400 Norresundby, Denmark, desires to acquire the entire right, title and interest in and to the Marks and the registrations thereof;

NOW, THEREFORE, for USD10.00 and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged **THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE** the entire right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by and associated with the Mark, including the right to take action for any infringements that occurred prior to or after the date of this Assignment, whether the infringement be an infringement under United States federal trademark law or common law or other law.

The Assignor hereby authorizes and requests the United States Commission of Patents and Trademarks to issue the certificate of registration of the Mark to the Assignee as the owner of the entire interest, for the sole use of the said Assignee, its permitted successors, assigns and legal representatives, or to issue other documents as appropriate to record the Assignee as owner of the Mark.

The Assignor hereby warrants and undertakes that it will forthwith sign, upon request made by the Assignee, any further documentation that may be required to record the Assignee as the owner of the Mark at the United States Patent and Trademark Office or equivalent authority responsible for registering trademarks or recording ownership of trademarks.

This Assignment shall be binding upon the undersigned.

[SIGNATURE PAGE TO FOLLOW]

Assignor:

DATED: 01/13/2012

STREETAMMO USA, LLC



By: MARK URBAN
Its: CEO

Assignee:

DATED: 01/13/2012

STREETAMMO APS



By: MARK URBAN
Its: CEO

SCHEDULE

TRADEMARK

Trademark No.	Trademark	Class	Status
3817839	STREETAMMO	35	Registered