

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EASYLOBBY, INC.		12/30/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	ASSA ABLOY AB		
Street Address:	KLARABERGSVIADUKTEN 90		
City:	STOCKHOLM		
State/Country:	SWEDEN		
Postal Code:	SE-111 64		
Entity Type:	COMPANY: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3820165	EASYLOBBY	
CORRESPONDENCE DATA			
Fax Number:	(212)983-3115		
Phone:	212 935 3000		
Email:	cbaker@mintz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christine M. Baker		
Address Line 1:	666 Third Avenue		
Address Line 2:	24th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	42801-003		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$40.00 3820165

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Christine M. Baker, Esq.

Signature:

/cmbaker/

Date:

01/18/2012

Total Attachments: 5

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TRADEMARK AND DOMAIN NAME ASSIGNMENT AGREEMENT

This Trademark and Domain Assignment Agreement is made pursuant to the provisions of an Asset Purchase Agreement, dated November 23, 2011 (the "Purchase Agreement"), by and among EASYLOBBY, INC., a corporation organized under the laws of the Commonwealth of Massachusetts with a principal place of business at 35 Highland Circle, Needham, Massachusetts 02494 ("**Assignor**"), ASSA ABLOY AB, a company organized under the laws of the Kingdom of Sweden ("**Assignee**") with a principal place of business at Klarabergsviadukten 90, SE-111 64 Stockholm, Sweden, HID Global Corporation, and Karen Cohen, Sumner Chertok, Howard Marson, David Drucker, Karen Zarrow and Michael Benjamin.

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 3,820,165 for the mark EASYLOBBY in International Class 9 (the "Mark"); and

WHEREAS, Assignor is the owner and registrant of the domain name <www.easylobby.com.> (the "Domain Name").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment.

a. Trademark Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers and delivers to Assignee all of its right, title and interest in and to the Mark, including without limitation all common law rights therein and the trademark registration therefore, together with the goodwill of the business associated with or symbolized by the Mark, the right to sue for and collect damages for past infringement thereof, and all other benefits of the Mark. Assignor does further consent to the recordation of the assignment by Assignee with the Assignment Division of the United States Patent and Trademark Office.

b. Domain Name Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers and contributes to Assignee all of its right, title and interest in and to the Domain Name, and any other intellectual proprietary rights therein that may exist including without any limitation, any related trademarks, service marks, trade names and other intellectual property rights to the Domain Name, whether such rights are registered or not, and all rights of priority therein, and the right, and the right to recover for damages and profits and all other remedies for past infringements thereof; and any and all appurtenant goodwill associated therewith. Assignor agrees that, upon the execution and exchange of this Agreement, it will take all steps necessary to effect the transfer of the Domain Name to Assignee including without limitation: (i) providing Assignee with an operable, unexpired authorization code for the Domain Name; (ii) unlocking the Domain Name; (iii) removing any WHOIS privacy protection, if applicable; (iv) responding to any correspondence from Assignee, its counsel, the registrar or any other party seeking confirmation of the Domain Name transfer; and (v) taking any and all steps necessary to effectuate the Domain Name transfer to Assignee.

2. Additional Actions. At any time after the date of this Agreement, at Assignee's request and expense, Assignor shall execute and deliver to Assignee such other instruments and documents, and take such other actions, as Assignee may deem necessary or desirable to effect, evidence, record and perfect the transfer and assignment contemplated by this Agreement.

3. Representation and Warranty. Assignor represents and warrants that it has the authority to transfer and assign all right, title and interest in and to the Mark and Domain Name to Assignee.

4. Successors and Assigns. This Agreement will be fully binding upon, inure to the benefit of and be enforceable by the parties and their respective successors and assigns.

5. Governing Law. This Agreement will be governed by and construed under the laws of the Commonwealth of Massachusetts, without regard to conflicts of laws principles that would require the application of any other law. All claims arising out of or relating to this Agreement shall be settled pursuant to Section 11.9 of the Purchase Agreement.

6. Headings. Headings are inserted for convenience of reference only and shall not affect the construction or interpretation of this Agreement.

7. Counterparts. This Agreement may be executed in any number of counterparts and delivered by facsimile or PDF, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

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IN WITNESS WHEREOF, the parties have caused this Trademark and Domain Name Assignment Agreement to be made and executed by a duly authorized officer as of this 30th day of December, 2011.

EASYLOBBY, INC.:

By: Karen C. Cohen

Print Name: Karen Cohen

Title: Chairperson

By: _____

Print Name: Howard Marson

Title: President

ASSA ABLOY AB:

By: _____

Print Name: _____

Title: _____

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EASYLORBY, INC.:

ASSA ABLOY AB:

By: _____

By: _____

Print Name: Karen Cohen

Print Name: _____

Title: Chairperson

Title: _____

By: Howard Marson

Print Name: Howard Marson

Title: President

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EASYLOBBY, INC.:

By: _____

Print Name: Karen Cohen

Title: Chairperson

By: _____

Print Name: Howard Marson

Title: President

ASSA ABLOY AB:

By: _____ 

Print Name: David R. Heiser

Title: Executive Vice-President