TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|------------------------|
| Superior Specialties, Inc. | | 10/28/2011 | CORPORATION: WISCONSIN |

RECEIVING PARTY DATA

| Name: | Superior Specialties, LLC. | |
|-----------------|--------------------------------------|--|
| Street Address: | 2525 North Casaloma Drive | |
| City: | Appleton | |
| State/Country: | WISCONSIN | |
| Postal Code: | 54913 | |
| Entity Type: | LIMITED LIABILITY COMPANY: WISCONSIN | |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------------------|
| Registration Number: | 3310590 | SSSSSSS SUPERIOR SPECIALTIES INC |
| Registration Number: | 3338000 | SUPERIOR SEAMLESS |
| Registration Number: | 2850392 | SUPERIOR SEAMLESS |

CORRESPONDENCE DATA

 Fax Number:
 (262)241-3403

 Phone:
 262 241-3400

 Email:
 cjs@cbcslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Cobby J Shereff

Address Line 1: 1001 West Glen Oaks Lane

Address Line 2: Suite 110

Address Line 4: Mequon, WISCONSIN 53092

| ATTORNEY DOCKET NUMBER: | 8000000 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | Cobby J Shereff |
| | TRADEMARK |

900212512 REEL: 004700 FRAME: 0688

IOP \$90,00 3310590

| Signature: | /Cobby J Shereff/ |
|--|-------------------|
| Date: | 01/19/2012 |
| Total Attachments: 2 source=Certificate of Conversion (10-28-2011)#page1.tif source=Certificate of Conversion (10-28-2011)#page2.tif | |

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REEL: 004700 FRAME: 0689

Sec.179.76(3) & (5), 180.1161(3) & (5), 181.1161(3) & (5), 183.1207(3) & (5), Wis Stats.

State of Wisconsin Department of Financial Institutions

Division of Corporate & Consumer Services

Certificate of Conversion



Converting Entity

Name: SUPERIOR SPECIALTIES, INC.

Org ID: 1S14304

Entity Type: Business Corporation

Jurisdiction: WI

Real Estate

| Converting Entity Name | Does the entity have a fee simple ownership interest in any Wisconsin real estate immediately prior to the conversion? |
|----------------------------|--|
| SUPERIOR SPECIALTIES, INC. | No |

Converted Entity

Name: Superior Specialties, LLC Entity Type: Limited Liability Company

Jurisdiction: WI

Plan of Conversion

Plan Of Conversion

Articles/Certificate

Articles of Organization

Method Of Approval

The plan of conversion is approved in accordance with the applicable law of the jurisdiction that governs the organization of the business entity.

Registered Agent and Registered Office Address Before Conversion

THOMAS O HURLEY 2525 N CASALOMA DR PO BOX 7170 APPLETON, WI 549127068 United States of America

Registered Agent and Registered Office Address After Conversion

Thomas O. Hurley 2525 North Casaloma Drive Appleton, WI 54913 United States of America

TRADEMARK_{0/31/2011}
REEL: 004700 FRAME: 0690

Drafter

This document is drafted by: Kevin McCauley

Signature

Signature: President **Title:** James J. Schmitz

Endorsement

Received Date: 10/28/2011 1:19:51 PM Filed Date: 10/31/2011 Filing Fee:\$150.00 Expedite Fee:\$25.00 Total Fee:\$175.00 Comments:

CERTIFICATE OF CONVERSION - CHAPTER 180 TO 183
CONVERTS A WISCONSIN DOMESTIC CORPORATION
TO A WISCONSIN DOMESTIC LLC
-CHANGES NAME
-CHANGES REGISTERED OFFICE ADDRESS
-EFFECTIVE DATE: OCTOBER 28, 2011
OOS#201110282772937 \$150.00 & \$25.00 EXP

TRADEMARK/31/2011
REEL: 004700 FRAME: 0691