

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	10/18/2010										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Pasta Zara 3 S.r.l.</td> <td></td> <td>09/16/2011</td> <td>LIMITED LIABILITY COMPANY: ITALY</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Pasta Zara 3 S.r.l.		09/16/2011	LIMITED LIABILITY COMPANY: ITALY
Name	Formerly	Execution Date	Entity Type								
Pasta Zara 3 S.r.l.		09/16/2011	LIMITED LIABILITY COMPANY: ITALY								
RECEIVING PARTY DATA											
Name:	FFAuf S.A.										
Street Address:	231 Val Des Bons Malades										
City:	L-2121 Luxembourg										
State/Country:	LUXEMBOURG										
Entity Type:	CORPORATION: LUXEMBOURG										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>1992756</td> <td>P LA PASTA DI GIULIO PAGANI MADE WITH 100% FIRST QUALITY DURUM SEMOLINA</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	1992756	P LA PASTA DI GIULIO PAGANI MADE WITH 100% FIRST QUALITY DURUM SEMOLINA		
Property Type	Number	Word Mark									
Registration Number:	1992756	P LA PASTA DI GIULIO PAGANI MADE WITH 100% FIRST QUALITY DURUM SEMOLINA									
CORRESPONDENCE DATA											
Fax Number:	(202)857-6395										
Phone:	202 857 6389										
Email:	henrye@arentfox.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Michael A. Grow										
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Address Line 2:	Arent Fox LLP										
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036										
ATTORNEY DOCKET NUMBER:	19809/342										
DOMESTIC REPRESENTATIVE											

OP \$40.00 1992756

Name: Michael A. Grow
Address Line 1: 1050 Connecticut Avenue, NW
Address Line 2: Arent Fox LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:	E.T. Henry/Trademark Specialist
Signature:	/E.T. Henry/
Date:	01/19/2012
Total Attachments: 1 source=Assignment 2#page1.tif	

ASSIGNMENT

WHEREAS, Pasta Zara 3 S.r.l. ("Assignor"), an Italian limited liability company, is the



owner of all right, title and interest in and to the mark _____, Registration No. 1992756, issued by the Patent and Trademark Office on August 13, 1996;

WHEREAS, FFAuf S.A. ("Assignee"), a Luxembourg corporation, having an address of 231 Val Des Bons Malades, L-2121 Luxembourg, Luxembourg, acquired all right, title and interest in and to said mark, the registration thereof, together with the goodwill of the business associated with the mark as of October 18, 2010;

WHEREAS, the parties desire to ratify said assignment;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and the registration thereof, together with the goodwill of the business symbolized by the mark, nunc pro tunc as of October 18, 2010.

PASTA ZARA 3 S.r.l.

By 

Printed Name /Mr. Furio Bragagnolo

Title /Managing Director

Date September 16, 2011

TECH/967597.1