

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K'NEX Brands, L.P.		01/19/2012	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	K'NEX Limited Partnership Group		
Street Address:	2990 Bergey Road		
City:	Hatfield		
State/Country:	PENNSYLVANIA		
Postal Code:	19440-0700		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3189506	K'NEX	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
Phone:	203-324-6155		
Email:	ccobb@ssjr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Fritz L. Schweitzer, III		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	06000-230T		
NAME OF SUBMITTER:	Fritz L. Schweitzer, III		
Signature:	/Fritz L. Schweitzer, III/		

OP \$40.00 3189506

Date:

01/20/2012

Total Attachments: 2

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Trademark Assignment

WHEREAS, K'NEX Brands, L.P., a Limited Partnership under the laws of the State of Delaware, having a business address of 2990 Bergey Road, Hatfield, Pennsylvania 19440-0700; (hereinafter referred to as ASSIGNOR) had adopted and owns the trademark K'NEX, U.S. Trademark Registration No. 3,189,506, registered December 26, 2006;

WHEREAS, K'NEX Limited Partnership Group, a Limited Partnership under the laws of the State of Delaware, having a business address of 2990 Bergey Road, Hatfield, Pennsylvania 19440-0700; (hereinafter ASSIGNEE) is desirous of acquiring all rights, title and interest in and to said trademark as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark K'NEX, U.S. Trademark Registration No. 3,189,506, registered December 26, 2006, including but not limited to all of ASSIGNOR's common law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

K'NEX Brands, L.P.

Date: Jan 19th, 2012
Location: Hatfield PA

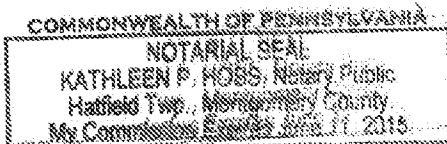
X Robert Jay Glickman
By Robert Jay Glickman
Vice Chairman & General Counsel, K'NEX
Industries, Inc., the general partner of K'NEX
Brands, L.P.

STATE OF PENNSYLVANIA
COUNTY OF MONTGOMERY

: ss.

On this JANUARY 19, 2012 before me personally came Robert Jay Glickman to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Kathleen P. Hobb
Notary Public



K'NEX Limited Partnership Group

Date: Jan 19th, 2012
Location: Hatfield PA

By Robert Jay Glickman
By Robert Jay Glickman
Vice Chairman & General Counsel, K'NEX
Industries, LLC., the general partner of K'NEX Limited
Partnership Group

STATE OF PENNSYLVANIA
COUNTY OF MONTGOMERY

: ss.

On this January 19, 2012, before me personally came Robert Jay Glickman to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as a free act and deed.

Kathleen P. Hoss
Notary Public

