

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zoran Corporation		01/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CSR Technology Inc.		
Street Address:	217 Devcon Drive		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95112		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	3592964	APPROACH	
Registration Number:	3672041	CLEARTUNE	
Registration Number:	2843693	GENERATION 9	
Registration Number:	3459284	HDXTREME	
Registration Number:	2419439		
Registration Number:	2347438	MICROTUNE	
Registration Number:	2994665	QUATRO	
Registration Number:	3914838	SUPRAFRC	
Registration Number:	3529042	SUPRAHD	
Registration Number:	2789850	SUPRATV	
Registration Number:	3705800	SUPRAXD	
Registration Number:	2291387	VADDIS	
Registration Number:	3752775	VADDISHD	
Registration Number:	2995336	ZORAN	

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Registration Number:	2995335	ZORAN
Serial Number:	85234419	DIRECTOFFICE
Serial Number:	85073345	SUPRA3D
Serial Number:	85311305	COACH

CORRESPONDENCE DATA

Fax Number: (650)493-6811

Phone: 650-493-9300

Email: sschor@wsgr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: John L. Slafsky/WILSON SONSINI ET AL

Address Line 1: 650 Page Mill Road

Address Line 4: Palo Alto, CALIFORNIA 94304-1050

ATTORNEY DOCKET NUMBER:	16157-900/SS2
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NAME OF SUBMITTER:	John L. Slafsky
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Signature:	/John L. Slafsky/
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Date:	01/19/2012
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of January 1, 2012 between Zoran Corporation, a corporation organized under the laws of the state of Delaware, USA (hereinafter the “**Assignor**”) and CSR Technology, Inc., a corporation organized under the laws of the state of Delaware, USA (hereinafter the “**Assignee**”).

RECITALS

WHEREAS, this Trademark Assignment is made pursuant to that certain Asset Transfer Agreement, dated as of January 1, 2012, entered into between Assignor and Assignee.

WHEREAS, the Assignor is the record owner of the trademarks and corresponding trademark registrations and applications identified in the Schedule 1, attached hereto.

WHEREAS, the Assignor and Assignee are desirous of Assignee acquiring all right, title and interest in and to the trademarks and the trademark registrations and applications and all goodwill associated therewith.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title, and interest, in and to the trademarks and the trademark registrations and applications, together with the goodwill of the business associated with or symbolized by the trademarks, and the right to sue and recover for past trademark infringements, dilution and other violations.

The Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the trademarks and the trademark registrations and applications.

All fees, costs and expenses connected with the transfer of the trademarks and said trademark registrations and applications shall be borne and paid by the Assignee.

This Trademark Assignment may be executed in counterparts, each of which shall be an original and all of which together shall be considered one and the same instrument.


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[Signature Page to Follow]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be duly executed and delivered by their authorized persons as of the date first written above.

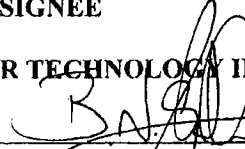
ASSIGNOR

ZORAN CORPORATION


By: Brett Nicholas Bladden
Its: vice President + Secretary

ASSIGNEE

CSR TECHNOLOGY INC.


By: Brett Nicholas Bladden
Its: Secretary

[Signature Page to Trademark Assignment Agreement]

Schedule 1
Trademarks and Trademark Applications

U.S. Trademarks

Zoran Corporation - Registered Trademarks

MARK	US TRADEMARK REGISTRATION NO.
Approach	3,592,964
CLEARTUNE	3,672,041
GENERATION 9	2,843,693
HDXTREME	3,459,284
Miscellaneous Design for Microtune	2,419,439
MICROTUNE	2,347,438
QUATRO	2,994,665
SUPRAFRC	3,914,838
SUPRAHD	3,529,042
SUPRATV	2,789,850
SUPRAXD	3,705,800
VADDIS	2,291,387
VADDISHD	3,752,775
ZORAN	2,995,336
ZORAN stylized (with wafer in the "O")	2,995,335

U.S. Trademark Applications

Zoran Corporation - Trademark Applications

MARK	US TRADEMARK APPLICATION SERIAL NO.
DIRECTOFFICE	85/234,419
SUPRA3D	85/073,345
COACH	85/311,305