

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT         |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
|---|------------------------|---------------------------|------------------------|-------------------|-----------------|------------|-----------------------|---------------------|-----------------------|----------------|---------------------|---------------------|----------------|----------|---------------------------|----------------|----------|----------------|----------------|----------|--------------------|----------------|----------|------------|----------------|----------|------------|----------------|----------|-------------|----------------|----------|-----------------|--|
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME         |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>CONVEYING PARTY DATA</b>   |                        |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Van Houtte L.P.</td> <td></td> <td>09/25/2011</td> <td>CORPORATION: CANADA</td> </tr> </table>  | Name                   | Formerly                  | Execution Date         | Entity Type       | Van Houtte L.P. |            | 09/25/2011            | CORPORATION: CANADA |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Name  | Formerly               | Execution Date            | Entity Type            |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Van Houtte L.P.   |                        | 09/25/2011                | CORPORATION: CANADA    |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>RECEIVING PARTY DATA</b>   |                        |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>GMCR Canada Group L.P.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>8300, 19th Avenue</td> </tr> <tr> <td><b>City:</b></td> <td>Montreal</td> </tr> <tr> <td><b>State/Country:</b></td> <td>CANADA</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>H1Z 4J8</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>CORPORATION: CANADA</td> </tr> </table>   | <b>Name:</b>           | GMCR Canada Group L.P.    | <b>Street Address:</b> | 8300, 19th Avenue | <b>City:</b>    | Montreal   | <b>State/Country:</b> | CANADA              | <b>Postal Code:</b>   | H1Z 4J8        | <b>Entity Type:</b> | CORPORATION: CANADA |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>Name:</b>  | GMCR Canada Group L.P. |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>Street Address:</b>  | 8300, 19th Avenue      |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>City:</b>  | Montreal               |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>State/Country:</b>   | CANADA                 |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>Postal Code:</b>   | H1Z 4J8                |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>Entity Type:</b>   | CORPORATION: CANADA    |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>PROPERTY NUMBERS Total: 10</b>   |                        |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85099022</td> <td>VAN HOUTTE</td> </tr> <tr> <td>Serial Number:</td> <td>85067331</td> <td>MONMAITRETORREFACTEUR</td> </tr> <tr> <td>Serial Number:</td> <td>85067321</td> <td>MYMASTERROASTER</td> </tr> <tr> <td>Serial Number:</td> <td>85015582</td> <td>MASTER ROASTER SINCE 1919</td> </tr> <tr> <td>Serial Number:</td> <td>78525209</td> <td>ORIENT EXPRESS</td> </tr> <tr> <td>Serial Number:</td> <td>77589932</td> <td>BRULERIE ST. DENIS</td> </tr> <tr> <td>Serial Number:</td> <td>77626884</td> <td>JAVANATION</td> </tr> <tr> <td>Serial Number:</td> <td>76157699</td> <td>VAN HOUTTE</td> </tr> <tr> <td>Serial Number:</td> <td>76600192</td> <td>DISTINCTION</td> </tr> <tr> <td>Serial Number:</td> <td>76222329</td> <td>VAN HOUTTE CAFE</td> </tr> </tbody> </table> | Property Type          | Number                    | Word Mark              | Serial Number:    | 85099022        | VAN HOUTTE | Serial Number:        | 85067331            | MONMAITRETORREFACTEUR | Serial Number: | 85067321            | MYMASTERROASTER     | Serial Number: | 85015582 | MASTER ROASTER SINCE 1919 | Serial Number: | 78525209 | ORIENT EXPRESS | Serial Number: | 77589932 | BRULERIE ST. DENIS | Serial Number: | 77626884 | JAVANATION | Serial Number: | 76157699 | VAN HOUTTE | Serial Number: | 76600192 | DISTINCTION | Serial Number: | 76222329 | VAN HOUTTE CAFE |  |
| Property Type   | Number                 | Word Mark                 |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 85099022               | VAN HOUTTE                |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 85067331               | MONMAITRETORREFACTEUR     |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 85067321               | MYMASTERROASTER           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 85015582               | MASTER ROASTER SINCE 1919 |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 78525209               | ORIENT EXPRESS            |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 77589932               | BRULERIE ST. DENIS        |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 77626884               | JAVANATION                |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 76157699               | VAN HOUTTE                |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 76600192               | DISTINCTION               |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Serial Number:  | 76222329               | VAN HOUTTE CAFE           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| <b>CORRESPONDENCE DATA</b>  |                        |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Fax Number:   | (802)882-4276          |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Phone:  | 8028822111             |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |
| Email:  | trademarks@gmcr.com    |                           |                        |                   |                 |            |                       |                     |                       |                |                     |                     |                |          |                           |                |          |                |                |          |                    |                |          |            |                |          |            |                |          |             |                |          |                 |  |

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**TRADEMARK**  
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*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Amy L. Brosius, Esq.  
Address Line 1: 33 Coffee Lane  
Address Line 2: Green Mountain Coffee Roasters, Inc.  
Address Line 4: Waterbury, VERMONT 05676

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|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | VAN-NAME CHANGE |
|-------------------------|-----------------|

**DOMESTIC REPRESENTATIVE**

Name: Amy L. Brosius  
Address Line 1: 33 Coffee Lane  
Address Line 2: Green Mountain Coffee Roasters, Inc.  
Address Line 4: Waterbury, VERMONT 05676

|                    |                |
|--------------------|----------------|
| NAME OF SUBMITTER: | Amy L. Brosius |
|--------------------|----------------|

|            |                  |
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| Signature: | /Amy L. Brosius/ |
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| Date: | 01/19/2012 |
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