

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
V&S Vin & Sprit Aktiebolag		09/15/2011	CORPORATION: SWEDEN

RECEIVING PARTY DATA

Name:	The Absolut Company Aktiebolag
Street Address:	117 97
City:	Stockholm
State/Country:	SWEDEN
Entity Type:	CORPORATION: SWEDEN

PROPERTY NUMBERS Total: 133

Property Type	Number	Word Mark
Registration Number:	3458959	ABSOLUT COUNTRY OF SWEDEN
Registration Number:	3341623	
Registration Number:	3451082	
Registration Number:	2550236	
Serial Number:	85144107	
Registration Number:	3773826	ABSOLUT
Registration Number:	2247960	ABSOLUT
Registration Number:	1811766	ABSOLUT
Registration Number:	1302003	ABSOLUT
Registration Number:	3322071	ABSOLUT
Registration Number:	3163067	ABSOLUT
Registration Number:	3268740	ABSOLUT
Registration Number:	1660515	ABSOLUT
Registration Number:	3254923	
Registration Number:	3408123	

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Registration Number:	1642971	COUNTRY OF SWEDEN ABSOLUT
Registration Number:	3568350	ABSOLUT
Registration Number:	3279365	ABSOLUT ACCESS
Registration Number:	1804839	ABSOLUT AKADEMI
Registration Number:	2651084	ABSOLUT
Registration Number:	3134255	ABSOLUT APEACH
Registration Number:	3353333	ABSOLUT COUNTRY OF SWEDEN
Registration Number:	3134256	ABSOLUT COUNTRY OF SWEDEN APEACH BE SEDUCED BY THE COMPLEX FLAVORS OF NATURAL PEACH, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Serial Number:	85015742	ABSOLUT ART COLLECTION
Registration Number:	3456058	ABSOLUT BAR
Registration Number:	3161485	ABSOLUT BAR
Registration Number:	2853137	ABSOLUT BAR
Registration Number:	3949883	ABSOLUT BERRI ACAI
Serial Number:	85274536	ABSOLUT BLANK
Serial Number:	85268736	SWEDISH VODKA ABSOLUT SINCE 1879
Registration Number:	2785565	ABSOLUT CITRON
Serial Number:	85268832	ABSOLUT COUNTRY OF SWEDEN VODKA EVERY DROP OF THIS SUPERB VODKA HAS BEEN CRAFTED ONLY WITH SWEDISH WINTER WHEAT NEAR THE SMALL TOWN OF AHUS AND CONTINUES A DETERMINED COMMITMENT TO THE PURSUIT OF PERFECTION SINCE 1879.
Serial Number:	85268788	ABSOLUT COUNTRY OF SWEDEN VODKA EVERY DROP OF THIS SUPERB VODKA HAS BEEN CRAFTED ONLY WITH SWEDISH WINTER WHEAT NEAR THE SMALL TOWN OF AHUS AND CONTINUES A DETERMINED COMMITMENT TO THE PURSUIT OF PERFECTION SINCE 1879.
Registration Number:	1244734	COUNTRY OF SWEDEN .ABSOLUT.
Registration Number:	3413295	ABSOLUT COUNTRY OF SWEDEN 100
Registration Number:	3032369	ABSOLUT COUNTRY OF SWEDEN APEACH
Registration Number:	3949884	ABSOLUT COUNTRY OF SWEDEN BERRI AÇAI
Registration Number:	3141251	ABSOLUT CITRON COUNTRY OF SWEDEN ABSOLUT CITRON IS MADE FROM NATURAL CITRUS FLAVORS AND VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA

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REEL: 004701 FRAME: 0661

		HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	1590115	ABSOLUT COUNTRY OF SWEDEN CITRON
Registration Number:	4002485	ABSOLUT COUNTRY OF SWEDEN ELYX
Serial Number:	85363881	ABSOLUT COUNTRY OF SWEDEN GRÄPEVINE
Registration Number:	3122777	ABSOLUT KURANT COUNTRY OF SWEDEN THIS SUPERB VODKA BEARS THE DISTINCTIVE FLAVORS OF NATURAL BLACK CURRANTS, WHICH GROW THROUGHOUT SWEDEN, EVEN ABOVE THE ARTIC CIRCLE. FLAVORING VODKA WITH BERRIES IS AN AGE-OLD SWEDISH TRADITION. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879
Registration Number:	1868516	ABSOLUT COUNTRY OF SWEDEN KURANT
Registration Number:	2472717	ABSOLUT MANDRIN COUNTRY OF SWEDEN
Registration Number:	3798000	ABSOLUT COUNTRY OF SWEDEN MANGO
Serial Number:	85164507	ABSOLUT COUNTRY OF SWEDEN ORIENT APPLE
Registration Number:	3390294	ABSOLUT COUNTRY OF SWEDEN ABSOLUT PEARS COUNTRY OF SWEDEN THIS SUPERB VODKA WAS DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. IT HAS BEEN PRODUCED AT THE FAMOUS OLD DISTILLERIES NEAR AHUS IN ACCORDANCE WITH MORE THAN 400 YEARS OF SWEDISH TRADITION. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879. 40% ALC./VOL. (80 PROOF) 750ML IMPORTED PEAR FLAVORD VODKA PRODUCED AND BOTTLED IN AHUS, SWEDEN V&S. VIN&SPRIT AB (PUBL)
Registration Number:	3309725	ABSOLUT COUNTRY OF SWEDEN PEARS
Registration Number:	1570118	ABSOLUT COUNTRY OF SWEDEN PEPPAR
Registration Number:	3243571	ABSOLUT PEPPAR COUNTRY OF SWEDEN ABSOLUT PEPPAR IS MADE FROM NATURAL PEPPERS AND VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	2023285	ABSOLUT COUNTRY OF SWEDEN PEPPAR
Registration Number:	3113861	ABSOLUT RASPBERRI COUNTRY OF SWEDEN FEEL THE INTENSE BURST OF NATURAL RASPBERRY, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	3020896	ABSOLUT RASPBERRI COUNTRY OF SWEDEN
Registration Number:	3593123	ABSOLUT COUNTRY OF SWEDEN RUBY RED
Registration Number:	2996340	ABSOLUT COUNTRY OF SWEDEN VANILIA

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Serial Number:	85144122	ABSOLUT COUNTRY OF SWEDEN WILD TEA
Registration Number:	1893279	ABSOLUT COUNTRY OF SWEDEN VODKA
Serial Number:	85268760	ABSOLUT COUNTRY OF SWEDEN VODKA
Registration Number:	4011237	ABSOLUT ELYX
Serial Number:	85204744	ABSOLUT COUNTRY OF SWEDEN ELYX ALWAYS PRODUCED & BOTTLED IN AHUS SWEDEN THE SILKY TEXTURE AND ELEGANT TASTE OF THIS OUTSTANDING VODKA IS THE RESULT OF SWEDISH CRAFTSMANSHIP HAND SELECTED GRAINS AND IDEAL AMOUNTS OF COPPER FOR CATALYZATION IN DISTILLATION. ABSOLUT ELYX IS MADE IN LIMITED QUANTITIES IN OUR AUTHENTIC COPPER DISTILLERY DATING FROM 1929. COPPER CATALYZATION PERFECTED. IMPORTED SWEDISH VODKA. 40% ALC./VOL. 1 LITER.
Registration Number:	4033560	ABSOLUT GLIMMER
Serial Number:	77215979	ABSOLUT GLOBAL COOLING
Registration Number:	3568349	ABSOLUT GLOBAL COOLING
Registration Number:	3862500	ABSOLUT HUGS
Serial Number:	78979560	ABSOLUT ICEBAR
Serial Number:	78586682	ABSOLUT ICEBAR
Registration Number:	2688447	ABSOLUT KURANT
Registration Number:	2399045	ABSOLUT MANDRIN
Registration Number:	2699206	
Registration Number:	2712479	
Registration Number:	2754854	
Registration Number:	2673509	ABSOLUT MANDRIN COUNTRY OF SWEDEN
Registration Number:	3798001	ABSOLUT COUNTRY OF SWEDEN MANGO ENJOY THIS RICH AND JUICY FLAVOR, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	2785564	ABSOLUT PEPPAR
Registration Number:	2929287	ABSOLUT RASPBERRI
Registration Number:	1673445	ABSOLUT REFLEXIONS
Registration Number:	3593119	ABSOLUT RUBY RED
Registration Number:	3593124	ABSOLUT COUNTRY OF SWEDEN RUBY RED IMMERSE YOURSELF IN THE REFRESHING TASTE OF ZESTY GRAPEFRUIT, BLENDED WITH VODKA DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS

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		AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Serial Number:	85362870	ABSOLUT SPARKLING FUSION TUNE
Registration Number:	2529817	ABSOLUT
Registration Number:	2540331	ABSOLUT
Registration Number:	3972538	ABSOLUT TRACKS
Registration Number:	2944410	ABSOLUT VANILIA
Registration Number:	3257703	ABSOLUT VANILIA COUNTRY OF SWEDEN EXPERIENCE THE PUREST NATURAL VANILLA BLENDED WITH THE FINEST VODKA DISTILLED FROM A GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. THE DISTILLING AND FLAVORING OF VODKA IS AN AGE-OLD SWEDISH TRADITION DATING BACK MORE THAN 400 YEARS VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Serial Number:	85118596	ABSOLUT WILD TEA
Serial Number:	85146355	ABSOLUT VIVA
Registration Number:	2002725	ABSOLUT VODKA COUNTRY OF SWEDEN THIS SUPERB VODKA WAS DISTILLED FROM GRAIN GROWN IN THE RICH FIELDS OF SOUTHERN SWEDEN. IT HAS BEEN PRODUCED AT THE FAMOUS OLD DISTILLERIES NEAR AHUS IN ACCORDANCE WITH MORE THAN 400 YEARS OF SWEDISH TRADITION. VODKA HAS BEEN SOLD UNDER THE NAME ABSOLUT SINCE 1879.
Registration Number:	2435456	ABSOLUTVODKA
Registration Number:	3131108	APEACH
Serial Number:	85243466	ATELIER ABSOLUT
Registration Number:	1634299	COUNTRY OF SWEDEN
Serial Number:	85268628	ABSOLUT COUNTRY OF SWEDEN
Serial Number:	77829089	DOING THINGS DIFFERENTLY LEADS TO SOMETHING EXCEPTIONAL
Registration Number:	3869142	DRINKSPIRATION
Registration Number:	3816975	ELISION
Registration Number:	4011238	ELYX
Registration Number:	2904149	ENJOY OUR TRADITION RESPONSIBLY
Registration Number:	3003508	ENJOY WITH ABSOLUT RESPONSIBILITY
Registration Number:	2551993	FREEZE DISTILLED
Registration Number:	2995051	FRİS
Registration Number:	1637061	FRIS
Registration Number:	2749881	

Registration Number:	1671296	FRIS IMPORTED VODKA SKANDIA
Registration Number:	3458779	HELLO DELICIOUS
Serial Number:	85197129	ABSOLUT ILLUSION EDITION VODKA THIS SURPRISING EDITION OF A MODERN ICON IS INSPIRED BY THE UNEXPECTED WHERE CHANGING PERSPECTIVES AND PERCEPTIONS CAN SPARK BRILLIANCE. ABSOLUT HAS CHALLENGED THE EXPECTED IN PURSUIT OF PERFECTION SINCE 1879. 40% ALC/VOL. (80 PROOF) 1 LITER IMPORTED PRODUCED AND BOTTLED IN AHUS SWEDEN
Registration Number:	3597100	IN AN ABSOLUT WORLD
Registration Number:	1864882	KURANT
Registration Number:	3036081	LARS OLSSON SMITH
Registration Number:	3310426	LEVEL
Registration Number:	3337626	LEVEL
Serial Number:	76584551	LEVEL
Registration Number:	3118473	
Registration Number:	3392245	LEVEL
Registration Number:	3061554	
Registration Number:	3036082	LO SMITH
Serial Number:	85268681	· SWEDISH VODKA · ABSOLUT SINCE 1879
Registration Number:	2384692	MANDRIN
Registration Number:	3458831	OLD WORLD TRADITION. NEW WORLD SPIRIT.
Registration Number:	2595403	OP.
Registration Number:	3344633	PLYMOUTH
Registration Number:	2943384	PLYMOUTH
Registration Number:	2943385	PLYMOUTH GIN EST 1793
Registration Number:	3499760	RECOGNIZE THE MOMENT
Serial Number:	85036552	SO MANY REASONS
Registration Number:	3033522	SPIRIT OF ABSOLUT
Serial Number:	85201008	TAC-THE ART OF CREATIVITY
Registration Number:	3428887	THE WORLD'S SMOOTHEST GIN
Registration Number:	3700837	TRUE TASTE COMES NATURALLY
Registration Number:	3656508	TRUE TASTE COMES NATURALLY
Serial Number:	85146372	TULOSBA AKDOV
Registration Number:	3031149	V&S GROUP
Registration Number:	3274196	SKÅNE

Serial Number:

85070414

ABSOLUT ATTRACTION

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:

088014-0199

DOMESTIC REPRESENTATIVE

Name: Richard Y. Kim

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NAME OF SUBMITTER:

Joanne Ludovici-Lint

Signature:

/Joanne Ludovici-Lint/

Date:

01/20/2012

Total Attachments: 1

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