

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		CORRECTIVE ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Corrective Assignment to correct the Assignor and Assignee names previously recorded on Reel 004699 Frame 426. Assignor(s) hereby confirms the Trademark Assignment.	
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Trusted Opinion Inc.		12/31/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	FN(X) I HOLDING CORPORATION		
Street Address:	902 Broadway		
Internal Address:	11th Fl.		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	85286720	LOYALIZE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(312)896-5678		
Phone:	3124643135		
Email:	msmolucka@loeb.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mary Ann Smolucka/Loeb & Loeb LLP		
Address Line 1:	321 North Clark		
Address Line 2:	Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
<b>ATTORNEY DOCKET NUMBER:</b>	666666-55555		
<b>NAME OF SUBMITTER:</b>	Mary Ann Smolucka		

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**TRADEMARK**  
**REEL: 004701 FRAME: 0718**

Signature:	/s/ Mary Ann Smolucka
Date:	01/20/2012
Total Attachments: 1 source=trademark assignment cover sheet#page1.tif	

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FN(X)   Holding Corporation		12/31/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Trusted Opinion Inc.		
Street Address:	690 5th St		
Internal Address:	Suite 105		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85286720	LOYALIZE	
CORRESPONDENCE DATA			
Fax Number:	(312)896-5678		
Phone:	3124643135		
Email:	msmolucka@loeb.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Mary Ann Smolucka/Loeb & Loeb LLP		
Address Line 1:	321 North Clark Street		
Address Line 2:	Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	217170-10009		
NAME OF SUBMITTER:	Mary Ann Smolucka		
Signature:	/s/ Mary Ann Smolucka		

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