

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Owens Coming Intellectual Capital, LLC		01/12/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Selectrim Corporation		
<b>Doing Business As:</b>	DBA The James Wood Company		
<b>Street Address:</b>	2916 Reach Road		
<b>City:</b>	Williamsport		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17701		
<b>Entity Type:</b>	CORPORATION: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2532299	NATURALINES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)972-4156		
<b>Phone:</b>	215 972 7755		
<b>Email:</b>	trademarks@saul.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Gregory S. Bernabeo, Esq.		
<b>Address Line 1:</b>	SAUL EWING LLP, Centre Square West		
<b>Address Line 2:</b>	1500 Market Street, 38th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19102		
<b>ATTORNEY DOCKET NUMBER:</b>	356950.00003		
<b>NAME OF SUBMITTER:</b>	Gregory S. Bernabeo		

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Signature:	/Gregory S. Bernabeo/
Date:	01/23/2012
Total Attachments: 1 source=2532299_ExecutedAssignment#page1.tif	

**TRADEMARK ASSIGNMENT**

**OWENS CORNING INTELLECTUAL CAPITAL, LLC** ("ASSIGNOR") a corporation organized under the laws of the State of Delaware, having a place of business at One Owens Corning Parkway, Toledo, Ohio, 43659, United States of America.

**SELECTRIM CORPORATION D/B/A THE JAMES WOOD COMPANY** ("ASSIGNEE") a corporation organized under the laws of the Pennsylvania, having a place of business at 2916 Reach Road, Williamsport, Pennsylvania 17701 is desirous of acquiring rights in and to the Trademark.

WHEREAS, ASSIGNOR is the owner of the trademark NATURALINES, registration number 2,532,299, registered January 22, 2002 (the "Trademark"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Trademark is used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby confirms the sale, assignment and transfer of, and does hereby sell, assign, transfer and set over to ASSIGNEE nunc pro tunc, effective October 31, 2010 (the Effective Date) ASSIGNOR'S entire right, title, and interest of whatever kind in and to the Trademark, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademark is used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year written below.

**OWENS CORNING INTELLECTUAL CAPITAL, LLC**

By: *Darlene Portnoy*  
Name: Darlene Portnoy  
Title: Assistant Secretary

Signed and sworn to before me this 12th day of January, 2012

*Christina M. Hansen*  
Notary Public



CHRISTINA M. HANSEN  
NOTARY PUBLIC  
FOR THE  
STATE OF OHIO  
My Commission Exp.  
July 30, 2016