

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RGM Products, Inc.		01/20/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Building Materials Investment Corporation		
Street Address:	2600 Singleton Boulevard		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75212		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3272335	ICEGARD-MS	
CORRESPONDENCE DATA			
Fax Number:	(214)978-3099		
Phone:	(214) 978-3000		
Email:	angela.young@bakermckenzie.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Baker & McKenzie LLP		
Address Line 1:	2001 Ross Ave., Suite 2300		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	24170759-000044		
NAME OF SUBMITTER:	S. Roxanne Edwards		
Signature:	/S. Roxanne Edwards/		
Date:	01/23/2012		
Total Attachments: 1 source=Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made effective as of the date listed below, and between RGM Products, Inc., a California corporation ("Assignor"), and Building Materials Investment Corporation, a Delaware corporation with an address of 2600 Singleton Boulevard, Dallas, Texas, 75212 ("Assignee").

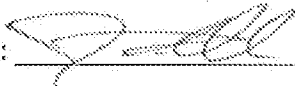
WHEREAS, Assignor wishes to assign and transfer to the Assignee all of the Assignor's right, title, and interest in and to U.S. Registration No. 3,272,335 for ICEGARD-MS, registered on July 31, 2007, and all its right, title, and interest in and to the mark ICEGARD-MS and the goodwill associated therewith (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee as of the date listed below, all right, title, and interest in and to the Trademark, together with the goodwill associated therewith.

The undersigned has executed this Assignment on the date written below with the knowledge and intent to be legally bound by the provisions herein.

RGM PRODUCTS, INC.

By:  _____

Dated: 1/23/12 _____

Name: Jason Pollack

Title: Senior Vice President, General Counsel & Secretary