

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/19/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Alienware Corporation		01/18/2012	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Dell Inc.
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3590363	ALIEN NETWORK
Registration Number:	3285232	ALIENFX
Registration Number:	3667345	ALIENSENSE
Registration Number:	2616204	ALIENWARE
Registration Number:	3412384	ALIENWARE
Registration Number:	2823037	ALIENWARE
Registration Number:	3874293	ALIENWARE ARENA
Registration Number:	3804388	ALIENWARE OPTX
Registration Number:	3804387	ALIENWARE TACTX
Registration Number:	2827184	AREA-51
Registration Number:	3406293	
Registration Number:	3605574	
Registration Number:	3250427	

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TRADEMARK

CORRESPONDENCE DATA

Fax Number: (202)429-3902
Phone: 202-429-3000
Email: IPDocketing@steptoe.com, arubinstein@steptoe.com,
dcummings@steptoe.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Abigail A. Rubinstein
Address Line 1: 1330 Connecticut Avenue, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	17796.0001
NAME OF SUBMITTER:	Abigail Rubinstein
Signature:	/Abigail Rubinstein/
Date:	01/23/2012
Total Attachments: 2 source=Assignment Alienware to Dell (signed)#page1.tif source=Assignment Alienware to Dell (signed)#page2.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC


WHEREAS, Alienware Corporation, a corporation organized and existing under and by virtue of the laws of the state of Florida, U.S.A., and having a place of business at 14591 SW 120 Street; Miami, Florida 33186; and Alienware Corporation, a corporation organized and existing under and by virtue of the laws of the state of Florida, U.S.A., and having a place of business 12400 SW 134th Court, #8; Miami, Florida 33186, (collectively referred to herein as "Assignor"), owned and has used in their business the trademarks listed in attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, Dell Inc., a Corporation organized and existing under and by virtue of the laws of the state of Delaware, U.S.A., and having a place of business at One Dell Way, Round Rock, Texas 78682, (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the good and valuable consideration that has been exchanged, the receipt of which is hereby acknowledged, said Assignor did sell, assign, and transfer the said entire right, title and interest in and to the said trademark registrations therefor and any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith, the portion of the business to which the marks pertain, and any right to recover for past infringements thereof nunc pro tunc as of September 19, 2011.

ALIENWARE CORPORATION

Dated: 18 January 2012

By: 
Print Name: Max H. Millican
Print Title: Authorized Representative

SCHEDULE A**U.S. TRADEMARK REGISTRATIONS**

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
ALIEN NETWORK	3,590,363	03/17/2009
ALIENFX	3,285,232	08/28/2007
ALIENSENSE	3,667,345	08/11/2009
ALIENWARE	2,616,204	09/10/2002
ALIENWARE	3,412,384	04/15/2008
ALIENWARE & Design	2,823,037	03/16/2004
ALIENWARE ARENA	3,874,293	11/09/2010
ALIENWARE OPTX	3,804,388	06/15/2010
ALIENWARE TACTX	3,804,387	06/15/2010
AREA-51	2,827,184	03/30/2004
MISCELLANEOUS DESIGN	3,406,293	04/01/2008
MISCELLANEOUS DESIGN	3,605,574	04/14/2009
MISCELLANEOUS DESIGN	3,250,427	06/12/2007