TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TTA, Inc.		01/03/2012	CORPORATION: KENTUCKY

RECEIVING PARTY DATA

Name:	Altour International, Inc.
Street Address:	1270 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10020
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3144807	THE TRAVEL AUTHORITY
Registration Number:	3369257	SWIFTTRIP
Registration Number:	3119960	YOUR GLOBAL CONCIERGE
Registration Number:	3511490	CHAMPION SPORTS TOURS
Registration Number:	1916859	ROSS & BABCOCK TRAVEL
Serial Number:	85248365	TO YOUR ADVANTAGE

CORRESPONDENCE DATA

Fax Number: (602)734-3750 Phone: (602) 262-5311

Email: TRADEMARKS@LRLAW.COM

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Emily A. Bayton
Address Line 1: Lewis and Roca LLP

Address Line 2: 40 North Central Avenue, Suite 1900

Address Line 4: Phoenix, ARIZONA 85004

TRADEMARK

REEL: 004703 FRAME: 0499

OP \$165.00 3144807

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ATTORNEY DOCKET NUMBER:	38406-3
NAME OF SUBMITTER:	Emily A. Bayton
Signature:	/Emily A. Bayton/
Date:	01/24/2012
Total Attachments: 3 source=Altour Assignment#page1.tif source=Altour Assignment#page2.tif source=Altour Assignment#page3.tif	

TRADEMARK
REEL: 004703 FRAME: 0500

TRADEMARK ASSIGNMENT

This Agreement is between TTA, Inc., a Kentucky corporation located at 702 North Shore Drive, Suite 300, Jeffersonville, Indiana 47130 ("Assignor") and Altour International, Inc., an Delaware corporation located at 1270 Avenue of the Americas, New York, New York 10020 ("Assignee") and is effective as of the date of the last signature below.

WHEREAS Assignor owned all common law and statutory rights in and to the trademarks listed in Exhibit A (the "Trademark");

WHEREAS Assignee, an ongoing and existing business, acquired all right, title and interest in and to the Trademarks pursuant to a stock purchase agreement entered into between Assignor and Assignee on August 26, 2009.

NOW THEREFORE for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby assigns to Assignee any and all right, title and interest in and to the Trademarks, together with any goodwill of the business symbolized by the Trademarks. This grant is effective in the United States and throughout the world.
- 2. Assignee shall have the sole and exclusive authority to file, prosecute and maintain the trademark registrations, state or federal, for the Trademarks. Assignor agrees to execute and complete all necessary documentation to effectuate the transfer of the Trademarks to Assignee.
- 3. This Agreement contains the entire understanding and agreement between the parties with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.

The parties hereby execute this Agreement by signature of their authorized representatives below:

TTA, Inc., A Kentucky/corporation	Altour International, Inc., a Delaware corporation
By: Let L	Ву:
Its: Prendut	Its: <u>CFO</u>
Date: 1/3/12	Date: 12/30/11

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EXHIBIT A

FEDERAL APPLICATIONS AND REGISTRATIONS

TRADEMARK	REGISTRATION NO.
THE TRAVEL AUTHORITY and Design	Fed. Reg. No. 3,144,807
The Iravel	
SWIFTTRIP	Fed. Reg. No. 3,369,257
YOUR GLOBAL CONCIERGE	Fed. Reg. No. 3,119,960
CHAMPION SPORTS TOUR CHAMPION SPORTS TOURS	Fed. Reg. No. 3,511,490
ROSS & BABCOCK TRAVEL and Design	Fed. Reg. No. 1,916,859
TO YOUR ADVANTAGE (stylized)	Ser. No. 85/248,365
ksel ^{ge}	

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TRADEMARK REEL: 004703 FRAME: 0502

STATE TRADEMARK REGISTRATIONS

TRADEMARK	STATE	REGISTRATION NO.
THE TRAVEL AUTHORITY and Design	Indiana	20050385
YOUR GLOBAL CONCIERGE	Indiana	20050386
THE TRAVEL AUTHORITY and Design The Iravel AUTHORITY	Kentucky	016042
YOUR GLOBAL CONCIERGE	Kentucky	016205