

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assigns the entire interest effective 08/26/2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FitFlop Limited		01/03/2012	Limited Company: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Name Drop SARL		
Street Address:	13 rue Edward Steichen		
City:	L-2540 Luxembourg		
State/Country:	LUXEMBOURG		
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85297024	IRRESISTIBLE SHOES THAT FEEL GOOD TOO	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
Phone:	212-813-5900		
Email:	assignments@fzlz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	J. ALLISON STRICKLAND		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	FITF 1107787		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

J. Allison Strickland

Signature:

/anca nicolescu/

Date:

01/24/2012

Total Attachments: 1

source=Executed assignment of Irresistible shoes to Name Drop (F0946059)#page1.tif

**CONFIRMATORY ASSIGNMENT**

**WHEREAS**, FitFlop Limited, a limited company organized and existing under the laws of Luxembourg, located First Floor, 13 rue Edward Steichen, Luxembourg L2540, Luxembourg. ("Assignor"), was the owner of the following trademark (hereinafter, the "Trademark");

TRADEMARKS	SERIAL NO. or REGISTRATION NO.
IRRESISTIBLE SHOES THAT FEEL GOOD TOO	85/297,024

**and WHEREAS**, Name Drop SARL, a limited liability company, organized and existing under the laws of Luxembourg, with company no. 20112433210, located at 13 rue Edward Steichen, L-2540 Luxembourg, ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark as part of the acquisition of the ongoing and related business of the Assignor, effective August 26, 2011.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective August 26, 2011, of all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

FitFlop Limited

By: \_\_\_\_\_

Name: SCOTT THOMSON

Title: CHIEF OPERATIONS OFFICER/DIRECTOR

Date of Signature: 30th DAY OF JANUARY 2012

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