

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																													
NATURE OF CONVEYANCE:	Assigns the entire interest effective 08/26/2011																													
CONVEYING PARTY DATA																														
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<table border="1"> <tr> <td>Name:</td> <td>Name Drop SARL</td> </tr> <tr> <td>Street Address:</td> <td>13 rue Edward Steichen</td> </tr> <tr> <td>City:</td> <td>L-2540 Luxembourg</td> </tr> <tr> <td>State/Country:</td> <td>LUXEMBOURG</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: LUXEMBOURG</td> </tr> </table>				Name:	Name Drop SARL	Street Address:	13 rue Edward Steichen	City:	L-2540 Luxembourg	State/Country:	LUXEMBOURG	Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG																	
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CORRESPONDENCE DATA																														
Fax Number:	(212)813-5901																													
Phone:	212-813-5900																													
Email:	assignments@fzlz.com																													
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																														
Correspondent Name:	J. ALLISON STRICKLAND																													

CH \$215.00 3956988

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
Address Line 2: 866 UNITED NATIONS PLAZA  
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER: FITF 1107787

DOMESTIC REPRESENTATIVE

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: J. Allison Strickland

Signature: /anca nicolescu/

Date: 01/24/2012

Total Attachments: 2  
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**CONFIRMATORY ASSIGNMENT**

WHEREAS, FitFlop Limited, a limited company organized and existing under the laws of the United Kingdom, located at 210 New King's Road, 6th Floor, London SW6 4NZ, England ("Assignor"), was the owner of the following trademarks (hereinafter, the "Trademarks");

TRADEMARKS	SERIAL NO. or REGISTRATION NO.
SUPERTONE	3,956,988
GO TO WORK ON YOUR LEGS	3,873,332
B.I.G. BUILT IN GYM	77/741,034
GET A WORKOUT WHILE YOU WORK	77/678,814
FITFLOP and Design	3,816,121
FIT FLOP. GET A WORKOUT WHILE YOU WALK	3,775,348
GET A WORKOUT WHILE YOU WALK	3,610,957
WALKSTAR	3,724,727

and WHEREAS, Name Drop SARL, a limited liability company, organized and existing under the laws of Luxembourg, with company no. 20112433210, located at 13 rue Edward Steichen, L-2540 Luxembourg, ("Assignee"), acquired said Trademarks and all associated goodwill in the Trademarks, effective August 26, 2011.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective August 26, 2011, of all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

FitFlop Limited

By: \_\_\_\_\_

Name: \_\_\_\_\_

SCOTT THOMSON  
CHIEF OPERATIONS OFFICER / DIRECTOR

(179930802.1 )

TRADEMARK  
REEL: 004703 FRAME: 0820/2

Title: CHIEF OPERATIONS OFFICER / DIRECTOR

Date of Signature: 3RD DAY OF JANUARY 2012

{F0930802.1 }

RECORDED: 01/24/2012

TRADEMARK  
REEL: 004703 FRAME 0821