

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPM Founder Holding LLC	FORMERLY Jingle Punks Music LLC	05/13/2010	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Jingle Punks Music LLC		
Street Address:	20 West 22nd Street		
Internal Address:	Suite 905		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77863557	JINGLE PUNKS	
Serial Number:	77863611	JINGLE PUNKS	
CORRESPONDENCE DATA			
Fax Number:	(617)523-6850		
Phone:	617-523-2700		
Email:	leonie.shapiro@hklaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Holland & Knight		
Address Line 1:	10 St. James Avenue		
Address Line 2:	11th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02116		
ATTORNEY DOCKET NUMBER:	117855.00003		
NAME OF SUBMITTER:	Elizabeth R. Burkhard		

OP \$65.00 77863557

Signature:	/Elizabeth R. Burkhard/
Date:	01/24/2012
Total Attachments: 2 source=Jingle Punks Assignment#page1.tif source=Jingle Punks Assignment#page2.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, JPM Founder Holding LLC, formerly Jingle Punks Music LLC, a New York limited liability company (hereinafter "Assignor"), has invented, and created certain improvements to, the Contribution and related intellectual property (collectively with all intellectual property set forth in Schedule I attached hereto, the "Intellectual Property"); and

WHEREAS, Jingle Punks Music LLC, a Delaware limited liability company, having its principal place of business at 20 West 22nd Street, Suite 905, New York, New York 10010 (hereinafter "Assignee"), is desirous of acquiring all rights, title and interest of Assignor in and to, and to the use of, said Intellectual Property and the goodwill symbolized thereby.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and convey to Assignee the entire right, title and interest for the United States and all other countries in and to said Intellectual Property, including all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States and all other countries, and including all rights of priority from the filing of said application and all future applications, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said Intellectual Property or resulting therefrom to said Assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for patent on said Intellectual Property or any future inventions and all assignments thereof to said Assignee or its assigns, to communicate to said Assignee or its representatives all facts known to the undersigned respecting said Intellectual Property or any future inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said Intellectual Property, applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist Assignee, its successors, assigns and nominees to obtain proprietary protection and all rights appurtenant to the ownership of the Intellectual Property including, but not limited to, patent protection for said Intellectual Property in the United States and all other countries, the expenses incident to said Intellectual Property to be borne and paid by said Assignee.

By: *Daniel Demich*
Name: *Daniel Demich*
Title: *CTO*

Date: *May 13 2010*

**Schedule I
to Intellectual Property Assignment**

INTELLECTUAL PROPERTY

- (a) Patent Applications #12/627,433 and #12/627,411 filed on 11/30/2009 for SYSTEM & METHOD FOR LICENSING MUSIC.
- (b) Patent Application #61/257,257 filed on 11/02/2009 for JINGLE PUNKS TECHNOLOGY WHITEPAPER.
- (c) The following trademarks: (i) JINGLE PUNKS (word mark) - App. Ser. No. 77/863,557 - filed November 3, 2009; and (ii) JINGLE PUNKS (design mark) - App. Ser. No. 77/863,611 - filed November 3, 2009 - Status: Published for Opposition on April 13, 2010.