#### TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Exclaim Mobility, Inc.		12/05/2011	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	SNAP MYLIFE, INC.
Street Address:	3940 Route 1
Internal Address:	Building 16A
City:	Princeton
State/Country:	NEW JERSEY
Postal Code:	08540
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	78821118	MYFUTURE
Serial Number:	85034421	SNAP
Serial Number:	85126991	SNAPFRAMES
Serial Number:	85176499	SNAPCAMERA
Serial Number:	85176550	SNAPCAR
Serial Number:	85176645	SNAPTV
Serial Number:	85176676	SNAP SHARE YOUR LIFE EVERYWHERE
Serial Number:	85251695	SNAP MUSIC
Serial Number:	85482306	SNAP SECURE
Serial Number:	85490395	SNAP SYNC
Serial Number:	85493673	SNAP2SYNC
Registration Number:	2778401	PICTAVISION
Registration Number:	3631170	SNAPMYLIFE
		TRADEMARK

REEL: 004704 FRAME: 0260

Registration Number:	4061424	SNAPMOBILE
Registration Number:	3386570	DIDIOM
Registration Number:	4080975	SNAPMYLIFE

#### **CORRESPONDENCE DATA**

Fax Number: (312)977-9959 Phone: 312-235-4765

Email: jfassnacht@millermatthiashull.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Harold J Fassnacht

Address Line 1: One North Franklin Street

Address Line 2: Suite 2350

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Harold J Fassnacht
Signature:	/Harold J Fassnacht/
Date:	01/25/2012

Total Attachments: 3

source=NAMECHANGE#page1.tif source=NAMECHANGE#page2.tif source=NAMECHANGE#page3.tif

> TRADEMARK REEL: 004704 FRAME: 0261

# Delaware

PACE 1

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT

COPY OF THE CERTIFICATE OF AMENDMENT OF "EXCLAIM MOBILITY,

INC.", CHANGING ITS NAME FROM "EXCLAIM MOBILITY, INC." TO "SNAP

MYLIFE, INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF

DECEMBER, A.D. 2011, AT 7:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4712837 8100

111257556

you may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

UTHENTACATION: 9213312

DATE: 12-08-11

TRADEMARK REEL: 004704 FRAME: 0262

State of Delaware Secretary of State Division of Corporations Delivered 07:02 PM 12/05/2011 FILED 07:02 PM 12/05/2011 SRV 111257556 - 4712837 FILE

CERTIFICATE OF AMENDMENT

TO

CERTIFICATE OF INCORPORATION

OF

EXCLAIM MOBILITY, INC.

\*\*\*\*\*\*

Adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware

\*\*\*\*\*\*\*

Jiren Parikh, being the President and Chief Executive Officer of EXCLAIM MOBILITY, INC., a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY as follows:

- 1. The name of the Corporation is EXCLAIM MOBILITY, INC. The Corporation was originally incorporated on July 23, 2009 by the filing of a certificate of incorporation (the "Certificate") with the Secretary of State of the State of Delaware.
- 2. The Board of Directors of the Corporation duly adopted, by written consent, resolutions setting forth the proposed amendment to the Certificate, declaring said amendment to be advisable and directing that said amendment be considered by the shareholders of the Corporation entitled to vote in respect thereof.
- 3. Thereafter, in accordance with Section 228 of the General Corporation Law of the State of Delaware, the shareholders of the Corporation holding the necessary number of shares as required by statute approved said amendment by written consent.
- 4. Article First of the Certificate is hereby amended and restated in its entirety as follows: "The name of this corporation shall be: SNAP MYLIFE, INC."
- 5. The amendment of the Certificate herein certified has been duly adopted in accordance with the provisions of Sections 141, 228 and 242 of the General Corporation Law of the State of Delaware.

00017586.v3

TRADEMARK REEL: 004704 FRAME: 0263 IN WITNESS WHEREOF, the Corporation has caused this certificate to be executed by its President and Chief Executive Officer on this 5 day of December 2011.

EXCLAIM MOBILITY, INC.

By:

Name: firenBankh Title: President and CEO

00017586.v2

TRADEMARK REEL: 004704 FRAME: 0264

**RECORDED: 01/25/2012**