

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Advisory Board Company		01/19/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kronos Technology Systems Limited Partnership		
Street Address:	297 Billerica Road		
City:	Chelmsford		
State/Country:	MASSACHUSETTS		
Postal Code:	01824		
Entity Type:	LIMITED PARTNERSHIP: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2944477	OPTILINK	
CORRESPONDENCE DATA			
Fax Number:	(617)451-0313		
Phone:	617-542-2290		
Email:	jshine@wsglip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Weingarten Schurgin Gagnebin & Lebovici		
Address Line 1:	Ten Post Office Square		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	KRNOT-MISC		
NAME OF SUBMITTER:	Stanley M. Schurgin		
Signature:	/Stanley M. Schurgin/		
Date:	01/26/2012		
Total Attachments: 1 source=KRNOT-MISC_Assignment#page1.tif			

CH \$40.00 2944477

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THE ADVISORY BOARD COMPANY, a Delaware corporation having a place of business located at 2445 M Street NW, Washington DC 20037 (the "Seller"), has used and is using the trademark "OPTILINK", and is the owner of the trademark registration number 2944477, including the goodwill of the business connected with the use of, and symbolized by, said mark.

For good and valuable consideration, the receipt of which is hereby acknowledged, the Seller hereby assigns to KRONOS TECHNOLOGY SYSTEMS LIMITED PARTNERSHIP, a Massachusetts limited partnership having a place of business located at 297 Billerica Road, Chelmsford, Massachusetts (the "Assignee"), an affiliate of KRONOS INCORPORATED, a Massachusetts corporation having a place of business located at 297 Billerica Road, Chelmsford, Massachusetts, the entire right, title and interest in and to registration number 2944477 and the trademark which is the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said mark.

This Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of laws of any jurisdictions other than those of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has caused this instrument to be duly executed as of January 19th 2012.

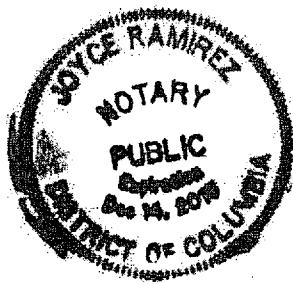
THE ADVISORY BOARD COMPANY

By: [Signature]
Name: Michael Koston
Title: CFO

District/State of DC

County of _____

On this 19th day of January 2012, before me, the undersigned notary public, personally appeared Michael Koston, who proved to me through satisfactory evidence of identification, which was not necessary, to be the person whose name is signed above, and acknowledged to me that (he)(she) signed it voluntarily for its stated purpose, in (his)(her) capacity as CFO for The Advisory Board Company, a Delaware corporation.



[Signature]
Notary Public
My commission expires:

My Commission Expires
December 14, 2015