

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Elite Fitness Systems Incorporated		05/18/2011	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elite FTS.com, Inc.		
<b>Street Address:</b>	138 Maple Street		
<b>City:</b>	London		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43140		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85300475	STRONG(HER)	
<b>Serial Number:</b>	85300470	STRONG(ER)	
<b>Serial Number:</b>	85300453	ELITEFTS	
<b>Registration Number:</b>	4059950		
<b>Registration Number:</b>	4059949		
<b>Registration Number:</b>	2927997	E F S ELITEFTS.COM WWW.ELITEFTS.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)297-4900		
<b>Email:</b>	eschmalz@foley.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Eric M. Schmalz		
<b>Address Line 1:</b>	777 E Wisconsin Ave		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	099719-0106		

OP \$165.00 85300475

NAME OF SUBMITTER:	Eric M. Schmalz
Signature:	/Eric M. Schmalz/
Date:	01/26/2012
Total Attachments: 3 source=Name Change#page1.tif source=Name Change#page2.tif source=Name Change#page3.tif	



DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
06/06/2011	201115400617	DOMESTIC/AMENDED RESTATED ARTICLES (AMA)	50.00	.00		.00	.00

**Receipt**

This is not a bill. Please do not remit payment.

ELITE FITNESS SYSTEMS  
138 MAPLE ST  
LONDON, OH 43140

**STATE OF OHIO  
CERTIFICATE**

**Ohio Secretary of State, Jon Husted**

1147184

It is hereby certified that the Secretary of State of Ohio has custody of the business records for  
**ELITE FTS.COM, INC.**

and, that said business records show the filing and recording of:

Document(s)  
**DOMESTIC/AMENDED RESTATED ARTICLES**

Document No(s):  
**201115400617**



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of  
the Secretary of State at Columbus,  
Ohio this 3rd day of June, A.D.  
2011.

Ohio Secretary of State



Prescribed by:

The Ohio Secretary of State  
Central Ohio: (614) 466-3910  
Toll Free: 1-877-SOS-FILE (1-877-767-3453)

www.sos.state.oh.us  
e-mail: busserv@sos.state.oh.us

<b>Expedite this Form:</b> (Select One)	
<b>Mail Form to one of the Following:</b>	
<input type="radio"/> Yes	PO Box 1390 Columbus, OH 43216 *** Requires an additional fee of \$100 ***
<input checked="" type="radio"/> No	PO Box 1329 Columbus, OH 43216

### Certificate of Amendment by Shareholders or Members

(Domestic)

Filing Fee \$50.00

(CHECK ONLY ONE (1) BOX)

<b>(1) Domestic for Profit</b> <input checked="" type="checkbox"/> Amended (122-AMAP)	<b>PLEASE READ INSTRUCTIONS</b> <input type="checkbox"/> Amendment (125-AMDS)	<b>(2) Domestic Nonprofit</b> <input type="checkbox"/> Amended (126-AMAN)	<input type="checkbox"/> Amendment (128-AMD)
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2011 MAY 20 AM 11:52  
JUN -3 PM 1:22

Complete the general information in this section for the box checked above.

Name of Corporation Elite Fitness Systems, Incorporated

Charter Number 1147184

Name of Officer Traci Arnold-Tate

Title Vice President

Please check if additional provisions attached.

The above named Ohio corporation, does hereby certify that:

A meeting of the  shareholders  directors (nonprofit only)

members was duly called and held on May 9, 2011  
(Date)

at which meeting a quorum was present in person or by proxy, based upon the quorum present, an affirmative vote was cast which entitled them to exercise 100 % as the voting power of the corporation.

In a writing signed by all of the  shareholders  directors (nonprofit amended articles only)  
 members who would be entitled to the notice of a meeting or such other proportion not less than a majority as the articles of regulations or bylaws permit.

Clause applies if amended box is checked.

Resolved, that the following amended articles of incorporations be and the same are hereby adopted to supercede and take the place of the existing articles of incorporation and all amendments thereto.

All of the following information must be completed if an amended box is checked.  
If an amendment box is checked, complete the areas that apply.

FIRST: The name of the corporation is: Elite FTS.com Inc.

SECOND: The place in the State of Ohio where its principal office is located is in the City of:  
London (city, village or township)      Madison (county)

THIRD: The purposes of the corporation are as follows:  
e-commerce fitness products & education

FOURTH: The number of shares which the corporation is authorized to have outstanding is: 850  
(Does not apply to box (2))

**REQUIRED**  
Must be authenticated  
(signed) by an authorized  
representative  
(See Instructions)

Traci Arnold-Tate  
Authorized Representative

5-18-2011  
Date

Traci Arnold-Tate  
(Print Name)  
Vice President

[Signature]  
Authorized Representative

5-18-2011  
Date

David Tate  
(Print Name)  
President

1147120