

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Social Gaming Network, Inc.		04/14/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Platform G, Inc.		
Street Address:	9570 W. Pico Boulevard, Third Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90035		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	77615707	IFUN	
Registration Number:	3760023	IBOWL	
Registration Number:	3669367	SGN	
Registration Number:	3792780	F.A.S.T.	
Serial Number:	77922353	(FLUFF)FRIENDS	
Serial Number:	77927052	MINITYCOON	
Serial Number:	77858994	SKIES OF GLORY	
Serial Number:	77895602	EXOPLANET	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
Phone:	650-988-8500		
Email:	trademark@fenwick.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kiran Belur		

CH \$215.00 77615707

Address Line 1: 801 California Street
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 27638-00070

NAME OF SUBMITTER: Kiran K. Belur

Signature: /kbelur/

Date: 01/27/2012

Total Attachments: 7

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "*Assignment*") is made and entered into as of April 14, 2011, by and between Platform G, Inc., a Delaware corporation ("*Assignee*"), and Social Gaming Network, Inc., a Delaware corporation ("*Assignor*").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of April 14, 2011 (the "*Purchase Agreement*"), pursuant to which Assignee has acquired assets of Assignor and to which Assignee is to receive all of Assignor's right, title, and interest in and to all of the trademarks, service marks, and trade names, together with the good will associated with and symbolized by them, as defined in the Purchase Agreement, including, without limitation, those trademarks, service marks, and trade names listed in Schedule I hereto (all such trademarks, service marks, and trade names are referred herein collectively as the "*Assigned Trademarks*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee each hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to Assignee and its successors and assigns, and Assignee hereby purchases and accepts from Assignor, all of its right, title, and interest in, to, and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks.

2. Further Assurances. Assignor agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Miscellaneous. This Assignment shall be governed by, and construed in accordance with the laws of the State of Delaware without reference to such state's principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the day and year first above written.

PLATFORM G, INC.

By: _____

Name: Christopher DeWolfe

Title: Chief Executive Officer

SOCIAL GAMING NETWORK, INC.

By: _____

Name: Randy Breen

Title: Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 004706 FRAME: 0004

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the day and year first above written.

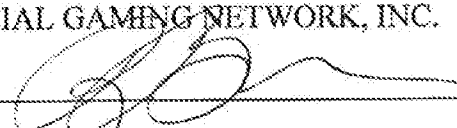
PLATFORM G, INC.

By: _____

Name: Christopher DeWolfe

Title: Chief Executive Officer

SOCIAL GAMING NETWORK, INC.

By:  _____

Name: Randy Breen

Title: Chief Executive Officer

SCHEDULE I
ASSIGNED TRADEMARKS

Trademark Applications and Registrations

United States

Mark	Application No.	Registration No.	Status
iFUN	77/615,707		Filed 11/17/08 (intent-to-use) Final refusal issued 9/13/09 (abandoned per client instructions)
iBOWL		3760023	Registered 3/16/10 First use: 10/2008
SGN		3669367	Registered 8/18/09 First use: 11/2007
F.A.S.T.		3792780	Registered 5/25/10 First use: 6/2009
(fluff)Friends	77922353		Filed 1/28/10 First use: 5/2007 Office action issued 3/18/10 (abandoned per client)
MiniTycoon	77927052		Filed 2/3/10 (intent-to-use) Notice of Allowance issued 8/10/10 Statement of Use filed 1/19/11
SKIES OF GLORY	77858994		Filed 10/28/09 (intent-to-use) Notice of Allowance issued 6/1/10 Statement of Use filed 11/30/10 and accepted First use: 12/2009

EXO	77/895,605		Filed 12/17/09 (intent-to-use) Notice of Allowance issued 7/13/10
EXOPLANET	77/895,602		Filed 12/17/09 (intent-to-use) Notice of Allowance issued 7/13/10 Statement of Use filed 1/17/11

Argentina

Mark	Application No.	Registration No.	Status
SGN		2371413	Registered 5/28/10 (claiming 2/20/09 priority date)
SGN		2371413	Registered 5/28/10 (claiming 2/20/09 priority date)
SGN		2371414	Registered 5/28/10 (claiming 2/20/09 priority date)

Brazil

Mark	Application No.	Registration No.	Status
SGN	901880302		Filed 8/20/09 (claiming 2/20/09 priority date)
SGN	901880426		Filed 8/20/09 (claiming 2/20/09 priority date)
SGN	901880353		Filed 8/20/09 (claiming 2/20/09 priority date)

Canada

Mark	Application No.	Registration No.	Status
SGN	1449009		Filed 8/20/09 (claiming 2/20/09 priority date)

European Community

Mark	Application No.	Registration No.	Status
SGN		1013475	Registered 8/20/09 (claiming 2/20/09 priority date)

India

Mark	Application No.	Registration No.	Status
SGN	1852699		Filed 8/20/09 (claiming 2/20/09 priority date)

Mexico

Mark	Application No.	Registration No.	Status
SGN		1142171	Registered 8/20/09 (claiming 2/20/09 priority date)
SGN	1028331		Filed 8/20/09 (claiming 2/20/09 priority date) (abandoned per client's instructions)
SGN		1157011	Registered 8/20/09 (claiming 2/20/09 priority date)

South Korea

Mark	Application No.	Registration No.	Status
SGN		1013475	Registered 8/20/09 (claiming 2/20/09 priority date) Statement of Grant of Protection mailed 11/18/10

Taiwan

Mark	Application No.	Registration No.	Status
SGN	098036303		Filed 8/20/09 (claiming 2/20/09 priority date)

			date) (abandoned per client's instructions)
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International Registration

Mark	Application No.	Registration No.	Status
SGN		1013475	Registered 8/20/09 (claiming 2/20/09 priority date) EU (granted) Korea (granted) China (refused) Japan (refused) Russia (refused)

Common Law Marks

Trade Names

474375 v2/RE