

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Structured Commons Inc.		02/20/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Factual Inc.		
Street Address:	1801 Avenue of the Stars, Ste. 1450		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77654002	FACTUAL	
CORRESPONDENCE DATA			
Fax Number:	(626)628-1764		
Phone:	562.810.0068		
Email:	trademarks@grantlawinc.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Grant Law Group, Professional Corp		
Address Line 1:	556 South Fair Oaks Ave, Ste 101-265		
Address Line 4:	Pasadena, CALIFORNIA 91005-2656		
NAME OF SUBMITTER:	Mary Grant		
Signature:	/mary grant/		
Date:	01/29/2012		
Total Attachments: 2 source=Factual DE name change certification#page1.tif source=Factual DE name change certification#page2.tif			

OP \$40.00 77654002

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STRUCTURED COMMONS INC.", CHANGING ITS NAME FROM "STRUCTURED COMMONS INC." TO "FACTUAL INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2009, AT 4:43 O'CLOCK P.M.

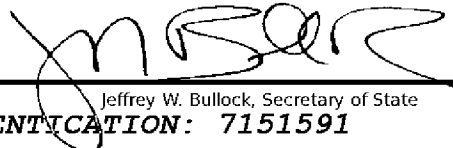
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7151591

DATE: 02-24-09

TRADEMARK
REEL: 004706 FRAME: 0598

**CERTIFICATE OF AMENDMENT TO THE
CERTIFICATE OF INCORPORATION OF
STRUCTURED COMMONS INC.,
a Delaware Corporation**

The undersigned, Gilad Elbaz, the President of Structured Commons Inc. (the "Corporation"), a corporation organized and existing under the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on March 19, 2007.

SECOND: The sole member of the Board of Directors of the Corporation duly adopted, pursuant to Sections 141(f) and 242 of the General Corporation Law of the State of Delaware, resolutions setting forth an amendment to the Certificate of Incorporation of the Corporation (the "Certificate") and declaring said amendment to be advisable. The stockholders of the Corporation duly approved said proposed amendment in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware.

THIRD: The Certificate is hereby amended by deleting the text of Article FIRST in its entirety and substituting the following therefor:


"The name of the corporation is Factual Inc."

FOURTH: Except as modified hereby, the Certificate shall remain in full force and effect.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on this 20th day of February, 2009.

STRUCTURED COMMONS INC.

By: _____


Gilad Elbaz
President