TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Release of Security Interest	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gibraltar Business Capital, LLC		101/26/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	uBid Holdings, Inc.	
Street Address:	740 Hilltop Drive	
City:	Itasca	
State/Country:	ILLINOIS	
Postal Code:	60143	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3065399	UBID THE MARKETPLACE YOU CAN TRUST
Registration Number:	3048683	UBID.COM THE BRAND NAME MARKETPLACE
Registration Number:	2991806	UBID.COM
Registration Number:	3466440	UBID.COM
Registration Number:	2519050	UBID
Registration Number:	2229515	UBID

CORRESPONDENCE DATA

Fax Number: (312)499-6701 Phone: (312) 499-6700

Email: tapatterson@duanemorris.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Michael A. Witt

Address Line 1: 190 South LaSalle Street, Suite 3700

Address Line 2: Duane Morris LLP

TRADEMARK REEL: 004706 FRAME: 0951 OP \$165.00 3065399

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Address Line 4: Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	F4278-00009	
NAME OF SUBMITTER:	Michael A. Witt	
Signature:	/Michael A. Witt/	
Date: 01/30/2012		
Total Attachments: 2 source=uBid Holdings, Inctrademark release#page1.tif source=uBid Holdings, Inctrademark release#page2.tif		

TRADEMARK REEL: 004706 FRAME: 0952

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Director of the United States Patent and Trademark Office Assignment Recordation Services Alexandria, Virginia 22313

RELEASE OF SECURITY INTEREST

Gibraltar Business Capital, LLC ("Secured Party"), being duly sworn, declares that Secured Party hereby releases its security interest and lien in and on the trademark registrations of uBid Holdings, Inc. (formerly known as SunRise Bidders, Inc.), a Delaware corporation, listed on Exhibit A attached hereto. The security interest and lien of Secured Party in and on said trademark registrations were each recorded with the U.S. Patent and Trademark Office on March 8, 2011.

GIBRALTAR BUSINESS CAPITAL, LLC

By: YOU VI V V V Name: Scott Winicour

Its: COO

Subscribed and sworn before me a Notary Public on this day of January, 2012.

Notary Public

OFFICIAL SEAL
DEBORAH MULDBAKKEN
Notary Public - State of Illinois
My Commission Expires Apr 21, 2015

TRADEMARK REEL: 004706 FRAME: 0953

EXHIBIT A

TRADEMARKS

UBID HOLDINGS, INC. (formerly SunRise Bidders, Inc.)

Registered Trademarks

RECORDED: 01/30/2012

Mark	Registration Date	Registration Number
UBID THE MARKETPLACE YOU CAN TRUST	3/7/2006	3065399
UBID.COM THE BRAND NAME MARKETPLACE	1/24/2006	3048683
UBID.COM	9/6/2005	2991806
UBID.COM	9/6/2005	3466440
UBID	12/18/2001	2519050
UBID	3/2/1999	2229515

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