

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name              | Formerly | Execution Date | Entity Type           |
|-------------------|----------|----------------|-----------------------|
| HealthMedia, Inc. |          | 12/15/2011     | CORPORATION: MICHIGAN |

RECEIVING PARTY DATA

|                 |                             |
|-----------------|-----------------------------|
| Name:           | Wellness & Prevention, Inc. |
| Street Address: | 130 South First Street      |
| City:           | Ann Arbor                   |
| State/Country:  | MICHIGAN                    |
| Postal Code:    | 48104                       |
| Entity Type:    | CORPORATION: MICHIGAN       |

PROPERTY NUMBERS Total: 42

| Property Type  | Number   | Word Mark                   |
|----------------|----------|-----------------------------|
| Serial Number: | 76975577 | CORPORATE ATHLETE           |
| Serial Number: | 76240026 | CORPORATE ATHLETE           |
| Serial Number: | 74636932 | CORPORATE ATHLETE           |
| Serial Number: | 78646683 | ENERGY FOR PERFORMANCE      |
| Serial Number: | 78646629 | ENERGY FOR PERFORMANCE      |
| Serial Number: | 78646550 | ENERGY FOR PERFORMANCE      |
| Serial Number: | 85468260 | FULL ENGAGEMENT             |
| Serial Number: | 76467638 | FULL ENGAGEMENT             |
| Serial Number: | 77228014 | GETTING FULLY ENGAGED       |
| Serial Number: | 77227943 | GETTING FULLY ENGAGED       |
| Serial Number: | 77227977 | GETTING FULLY ENGAGED       |
| Serial Number: | 78646668 | HUMAN PERFORMANCE INSTITUTE |
| Serial Number: | 78646717 | HUMAN PERFORMANCE INSTITUTE |
| Serial Number: | 78646599 | HUMAN PERFORMANCE INSTITUTE |

OP \$1065.00 76975577

|                |          |                              |
|----------------|----------|------------------------------|
| Serial Number: | 75636687 | IDEAL PERFORMANCE STATE      |
| Serial Number: | 75636566 | IPS                          |
| Serial Number: | 74193236 | MENTALLY TOUGH               |
| Serial Number: | 74287530 | MENTALLY TOUGH               |
| Serial Number: | 85463156 | THE POWER OF FULL ENGAGEMENT |
| Serial Number: | 85462926 | THE POWER OF FULL ENGAGEMENT |
| Serial Number: | 78767506 | BE                           |
| Serial Number: | 76158967 | HEALTHMEDIA                  |
| Serial Number: | 75338545 | HEALTHMEDIA                  |
| Serial Number: | 85025067 | HEALTHMEDIA ACCELERATE       |
| Serial Number: | 77898765 | HEALTHMEDIA ACHIEVE          |
| Serial Number: | 76175466 | HEALTHMEDIA BALANCE          |
| Serial Number: | 76159204 | HEALTHMEDIA BREATHE          |
| Serial Number: | 85082152 | HEALTHMEDIA CAPTIVATE        |
| Serial Number: | 78291876 | HEALTHMEDIA CARE             |
| Serial Number: | 77898767 | HEALTHMEDIA CONTROL          |
| Serial Number: | 76521750 | HEALTHMEDIA COUNSELORASSIST  |
| Serial Number: | 85402131 | HEALTHMEDIA FUSION           |
| Serial Number: | 76521751 | HEALTHMEDIA HEALTHPORTRAIT   |
| Serial Number: | 78776390 | HEALTHMEDIA MOVE             |
| Serial Number: | 76159203 | HEALTHMEDIA NOURISH          |
| Serial Number: | 85082154 | HEALTHMEDIA OVERCOMING       |
| Serial Number: | 76159068 | HEALTHMEDIA RELAX            |
| Serial Number: | 77898768 | HEALTHMEDIA STRIDE           |
| Serial Number: | 76331012 | HEALTHMEDIA SUCCEED          |
| Serial Number: | 76158989 |                              |
| Serial Number: | 75694385 |                              |
| Serial Number: | 76518723 | SYMPTOM SELECTOR             |

**CORRESPONDENCE DATA**

Fax Number: (202)662-4643

Phone: 202-662-0200

Email: wotrademark@fulbright.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: J. Paul Williamson, Fulbright & Jaworski

Address Line 1: 801 Pennsylvania Avenue, NW

**TRADEMARK**  
**REEL: 004706 FRAME: 0985**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

|                         |                 |
|-------------------------|-----------------|
| ATTORNEY DOCKET NUMBER: | JNJN.T0048US.CO |
|-------------------------|-----------------|

|                    |                    |
|--------------------|--------------------|
| NAME OF SUBMITTER: | J. Paul Williamson |
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|            |       |
|------------|-------|
| Signature: | /jpw/ |
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| Date: | 01/30/2012 |
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| Total Attachments: 0 |
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