

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/23/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	MediaVu LLC		01/23/2012
			LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Deluxe Media Management, Inc.		
Street Address:	1377 North Serrano Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90027		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3066267	MEDIAVU
CORRESPONDENCE DATA			
Fax Number:	(202)600-2261		
Phone:	(202) 600-2270		
Email:	aspivak@mosaiclegalgroup.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Andrew Spivak c/o Mosaic Legal Group		
Address Line 1:	5185 MacArthur Boulevard, NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
NAME OF SUBMITTER:	Andrew N. Spivak		
Signature:	/Andrew N. Spivak/		

OP \$40.00 3066267

Date:

01/30/2012

Total Attachments: 3

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

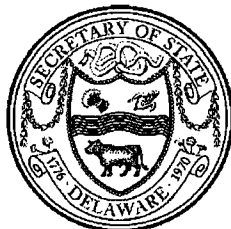
"MEDIAVU LLC", A CALIFORNIA LIMITED LIABILITY COMPANY,
WITH AND INTO "DELUXE MEDIA MANAGEMENT INC." UNDER THE NAME OF "DELUXE MEDIA MANAGEMENT INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF JANUARY, A.D. 2012, AT 5:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5083427 8100M

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9317397

DATE: 01-24-12

TRADEMARK
REEL: 004707 FRAME: 0131

CERTIFICATE OF MERGER
OF
MEDIAVU LLC
INTO
DELUXE MEDIA MANAGEMENT INC.

Pursuant to Section 264 of the General Corporation Law of the State of Delaware

FIRST: The name and jurisdiction of formation or organization and domicile of each of the constituent entities is: MediaVu LLC, which was formed as and is a California limited liability company (the "LLC") and Deluxe Media Management Inc., which was organized as and is a Delaware corporation (the "Corporation").

SECOND: The LLC and the Corporation have entered into an Agreement of Merger, dated as of January 20, 2012 (the "Merger Agreement"), providing for the merger of the LLC with and into the Corporation pursuant to Sections 251 and 264 of the General Corporation Law of the State of Delaware (the "DGCL"). The Merger Agreement has been approved, adopted, certified, executed and acknowledged in accordance with Sections 103, 251 and 264 of the DGCL.

THIRD: The Corporation shall be the surviving entity of the merger and the Certificate of Incorporation of the Corporation shall be its Certificate of Incorporation.


FOURTH: The Merger Agreement is on file at the offices of the Corporation at 1377 North Serrano Avenue, Hollywood, CA 90027. A copy of the Merger Agreement will be furnished by the Corporation, on request and without cost, to any member of the LLC or to any stockholder of the Corporation.

FIFTH: This Certificate of Merger shall be effective on January 23, 2012.

FIFTH: This Certificate of Merger shall be effective on January 23, 2012.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Merger to be signed by its duly authorized officer in its corporate name as of the 23rd day of January, 2012.

DELUXE MEDIA MANAGEMENT INC.

By: 

Name: Scott R. Ehrlich
Title: Executive Vice President &
General Counsel