

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven Katz		01/11/2012	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Tom Viola		
Street Address:	31 Overlook Drive		
City:	Mew Milford		
State/Country:	CONNECTICUT		
Postal Code:	06776		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3052843		
CORRESPONDENCE DATA			
Fax Number:	(216)363-9001		
Email:	skoenig@faysharpe.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sandra M. Koenig		
Address Line 1:	1228 Euclid Avenue		
Address Line 2:	The Halle Building, 5th Fl		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	SSGZ500013US01		
NAME OF SUBMITTER:	Sandra M. Koenig		
Signature:	/sandramkoenig/		
Date:	01/30/2012		
Total Attachments: 1 source=KatzAssignment#page1.tif			

OP \$40.00 3052843

**TRADEMARK ASSIGNMENT**

WHEREAS, Steven Katz and Tom Viola are joint owners of U.S. Trademark Reg. No. 3052843 for the mark "I" w/ design as depicted below:



and

WHEREAS, Steven Katz desires to assign his interest in and to the registration and underlying mark to Tom Viola, and Tom Viola is desirous of acquiring Steven Katz's interest in and to the registration and underlying mark.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Steven Katz hereby assigns, transfers and conveys to Tom Viola, his successors and assigns forever, Steven Katz's entire right, title, and interest in, and to U.S. Trademark Reg. No. 3052843, the trademark "I" w/ design together with the goodwill of the business symbolized by said trademark and registration thereof, with the right to sue and recover for acts of trademark infringement prior to the date of the assignment.

By:   
Name: Steven Katz

1-11-2012  
Date

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