

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FSJC IV, LLC		01/30/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	THE STRIVE GROUP, LLC		
Street Address:	350 North Clark Street		
Internal Address:	Suite 300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2919283	THE STRIVE GROUP	
Serial Number:	85005454	STRIVE LOGISTICS SL	
Serial Number:	85005463	STRIVE LOGISTICS	
CORRESPONDENCE DATA			
Fax Number:	(212)294-4700		
Phone:	212 294-6700		
Email:	trademarkny@winston.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Stephen M. Gardner		
Address Line 1:	200 Park Avenue		
Address Line 2:	Winston & Strawn LLP		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	86039.7		

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NAME OF SUBMITTER:	Stephen M. Gardner
Signature:	/W&S/
Date:	01/30/2012
Total Attachments: 3 source=RELEASE OF ASSIGNMENT OF THE STRIVE GROUP, LLC#page1.tif source=RELEASE OF ASSIGNMENT OF THE STRIVE GROUP, LLC#page2.tif source=RELEASE OF ASSIGNMENT OF THE STRIVE GROUP, LLC#page3.tif	

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

THIS RELEASE is made as of this 30th day of January, 2012, by FSJC IV, LLC, as Agent ("Agent"), in favor of THE STRIVE GROUP, LLC, an Illinois limited liability company ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement, dated as of March 15, 2011, made by Company in favor of Agent, which was recorded with the United States Patent and Trademark Office on July 8, 2011 at Reel 4578/Frame 0233.

Agent consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

SCHEDULE A

TRADEMARKS

TRADEMARK	FEDERAL REGISTRATION NUMBER	REGISTRATION DATE
THE STRIVE GROUP	2919283	1/18/05

TRADEMARK APPLICATIONS

TRADEMARK	FEDERAL APPLICATION NUMBER	APPLICATION DATE
STRIVE LOGISTICS SL	85005454	4/2/2010
STRIVE LOGISTICS	85005463	4/2/2010