

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Business Capital Corp.		11/01/2011	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Buztronics, Inc.		
Street Address:	4343 West 62nd Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46268		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3185304	STREETFX	
Registration Number:	3052121	BUZLINE	
Registration Number:	2939220	BUZTRONICS	
CORRESPONDENCE DATA			
Fax Number:	(317)423-3063		
Phone:	317-423-2300		
Email:	joyce@bahretlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	William F. Bahret		
Address Line 1:	320 North Meridian Street, Suite 510		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	13040-173,174 & 208		
NAME OF SUBMITTER:	William F. Bahret		

OP \$90.00 3185304

Signature:	/William F. Bahret/
Date:	01/31/2012
Total Attachments: 5 source=Assignment Release from First Business Capital Corp#page1.tif source=Assignment Release from First Business Capital Corp#page2.tif source=Assignment Release from First Business Capital Corp#page3.tif source=Assignment Release from First Business Capital Corp#page4.tif source=Assignment Release from First Business Capital Corp#page5.tif	

PATENT AND TRADEMARK ASSIGNMENT

This Agreement, dated as of November 1, 2011, is made by and between First Business Capital Corp., having a business location at the address set forth below next to its signature (the "Assignor") and Buztronics, Inc., an Indiana corporation having a business location at the address set forth below next to its signature (the "Assignee").

Recitals

Whereas, Assignor did obtain an assignment of certain Patents, including all of the Debtor's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on **Exhibit A**, (the "Patents"); and

Whereas, Assignor did obtain an assignment of certain Trademarks, including all of the Debtor's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, and (iv) licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on **Exhibit B**, (the "Trademarks"); and

Whereas, Assignee, is desirous of acquiring the entire right, title and interest in the same;

NOW, therefore, for sufficient consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers unto said Assignee all right, title and interest in and to the Patents and Trademarks as referenced herein; the same to be held and enjoyed by the said Assignee for its own use and benefit to the full end of the term for which said Patents and Trademarks are granted.

IN WITNESS WHEREOF, the parties have executed this Patent and Trademark Assignment as of the date written above.

ASSIGNOR

FIRST BUSINESS CAPITAL CORP.

[Handwritten signature]

By: Peter Lowney
Its: Chief Operating Officer

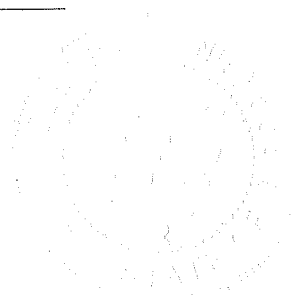
First Business Capital Corp.
401 Charmany Drive
Post Office Box 44961
Madison, Wisconsin 53744-4961

STATE OF WISCONSIN)
)
COUNTY OF DANE)

The foregoing instrument was acknowledged before me this 1 day of November, 2011, by Peter Lowney, the President of First Business Capital Corp., a Wisconsin corporation, on behalf of the corporation.

[Handwritten signature]

Notary Public



ASSIGNEE

BUZTRONICS, INC.

Edward D. Lewis president

By: Edward D. Lewis

Its: President

4343 West 62nd Street

Indianapolis, Indiana 46268

STATE OF Indiana)

COUNTY OF Marion)

The foregoing instrument was acknowledged before me this 2nd day of November, 2011, by Edward D. Lewis, the President of Buztronics, Inc., an Indiana corporation, on behalf of the corporation.

Paula A. Thomas
Notary Public PAULA A. THOMAS



EXHIBIT A

UNITED STATES ISSUED PATENTS

<u>Title</u>	<u>Patent Number</u>	<u>Issue Date</u>
Retractable Lighted Keyring Magnifier	D530353	10/17/2006
Liquid-Activated Lighted Ice Cube	7049766	05/23/2006
Lighted Letter Opener Magnifier	D515119	02/14/2006
Contest Button	6948712	09/27/2005
Illuminated Bottle Cap with Epoxy Dome	6857755	02/22/2005
Illuminated Bottle Cap with Epoxy Dome	D495255	08/31/2004
Flashing Coin	6685338	02/03/2004
Advertising Article with Automatically Activated Flasher or Sound Module	6591524	07/15/2003
Display Sticker with Integral Flasher Circuit and Power Source	6420008	07/16/2002
Closure-Sensitive Signalling Device with Cantilever Switch	6104306	08/15/2000
Display Sticker with Integral Flasher Circuit And Power Source	6013346	01/11/2000
Refridgerator Magnet	D386065	11/11/1997
Flashlight	D376025	11/26/1996
High Efficiency Novelty Flasher Assembly	5143439	09/01/1992
Drinking Vessel with Indicator Activated By Inertial Switch	6419384	07/16/2002

EXHIBIT B

UNITED STATES ISSUED TRADEMARKS, SERVICE MARKS
AND COLLECTIVE MEMBERSHIP MARKS

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
STREETFX	3185304	12/19/2006
BUZLINE	3052121	01/31/2006
BUZTRONICS	2939220	04/12/2005