

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vinicon, Inc.		01/27/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Row Eleven Wine Company LLC		
Street Address:	135 3rd Street, Suite 100		
City:	San Rafael		
State/Country:	CALIFORNIA		
Postal Code:	94901		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3074202	ROW ELEVEN	
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
Phone:	707.526.4200		
Email:	jmbehmke@cmprlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
ATTORNEY DOCKET NUMBER:	6571.1 ROW ELEVEN		
NAME OF SUBMITTER:	Jay M. Behmke		
Signature:	/jmb163603/		
Date:	01/31/2012		
Total Attachments: 1 source=00256466#page1.tif			

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**TRADE MARK ASSIGNMENT**

VINICON, INC., a California corporation, having an address at 135 3<sup>rd</sup> Street, Suite 100, San Rafael CA 94901, USA, ("Assignor"), for valuable consideration, the receipt and adequacy whereof are acknowledged, hereby assigns and transfers to ROW ELEVEN WINE COMPANY LLC, a California limited liability company, having an address at 135 3<sup>rd</sup> Street, Suite 100, San Rafael CA 94901, USA, ("Assignee"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignor in and to the trade mark listed below (the "Mark"):

ROW ELEVEN, Reg. No. 3,074,202, Issued on 3/28/2006, for Wine

B. The goodwill of the business connected with the use of and symbolized by the Mark, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Mark or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

IN WITNESS WHEREOF, the parties have executed this Trade Mark Assignment as of

1 / 27, 2012.

ASSIGNOR

ASSIGNEE

VINICON, INC.

ROW ELEVEN WINE COMPANY LL.

By: *Richard delos Reyes*

By: *RLC*

Print Name: Richard delos Reyes

Print Name: RLC CONNER

Title: President

Title: CHAIRMAN