

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FirstMerit Bank, N.A.		01/30/2012	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pride Container Corporation		
Street Address:	4545 W. Palmer Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60639		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2919283	THE STRIVE GROUP	
Registration Number:	2650236	CUSTOMER NEEDS INTEGRATION	
CORRESPONDENCE DATA			
Fax Number:	(312)460-7577		
Phone:	3124605577		
Email:	jsutherland@seyfarth.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn St., Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60603-5577		
ATTORNEY DOCKET NUMBER:	39214-11		
NAME OF SUBMITTER:	Julia K. Sutherland		
Signature:	/Julia K. Sutherland/		

CH \$65.00 2919283

Date:

01/31/2012

Total Attachments: 3

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RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

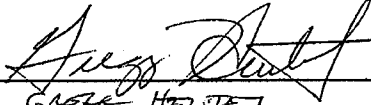
THIS RELEASE is made as of this 30th day of January, 2012, by FIRSTMERIT BANK, N.A. (as successor by assignment to First Bank Business Capital, Inc.), as Agent ("Bank"), in favor of PRIDE CONTAINER CORPORATION, an Illinois corporation ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement, dated as of April 26, 2005, made by Company in favor of Bank, which was recorded with the United States Patent and Trademark Office on April 27, 2005 at Reel 003073/Frame 0776.

Bank consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Bank's legal representatives, assigns and successors.

FIRSTMERIT BANK, N.A. (as successor by assignment to First Bank Business Capital, Inc.), as Agent

By: 
Name: Greg Heutel
Title: VICE PRESIDENT

Trademark Release

TRADEMARK
REEL: 004707 FRAME: 0948

SCHEDULE A

TRADEMARKS

TRADEMARK	REGISTRATION NUMBER	REGISTRATION DATE
THE STRIVE GROUP	2919283	1/18/05
CUSTOMER NEEDS INTEGRATION	2650236	11/12/02

Schedule A