

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vestcom New Century LLC		01/27/2012	LIMITED LIABILITY COMPANY: ARKANSAS

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	1525 West W.T. Harris Blvd.
Internal Address:	Mail Code 0680
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28262
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	85313589	AISLESTOPPERS
Registration Number:	3295702	FASTALKER
Registration Number:	3920601	CLEARTALKER
Registration Number:	3901278	SOLOZ
Registration Number:	2666305	FASTAG
Registration Number:	2468150	TAGLINE
Registration Number:	1919665	GTI
Registration Number:	1816665	LABELMASTER
Registration Number:	1162732	LASERLABEL

CORRESPONDENCE DATA

Fax Number: (404)572-5100
 Email: mrussell@kslaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

OP \$240.00 85313589

via US Mail.

Correspondent Name: King & Spalding
Address Line 1: 1180 Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	18464.015122
NAME OF SUBMITTER:	Mark Russell
Signature:	/Mark Russell/
Date:	01/31/2012

Total Attachments: 4
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that (a) pursuant to the Amended and Restated Security Agreement dated as of January 27, 2012 (as the same may be amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Wells Fargo Bank, National Association, as Administrative Agent (the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks, trademark licenses and trademark applications shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Secured Parties and (b) the undersigned hereby grants to the Administrative Agent, for the ratable benefit of the Secured Parties, a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the Trademarks.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Very truly yours,

VESTCOM NEW CENTURY LLC

By: 
Name: _____
Title: VP

Acknowledged and Accepted:

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: _____
Name: _____
Title: _____

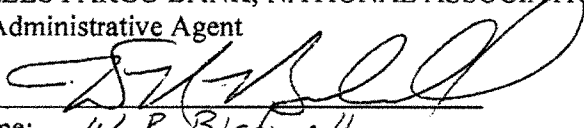
Very truly yours,

VESTCOM NEW CENTURY LLC

By: _____
Name: _____
Title: _____

Acknowledged and Accepted:

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: 
Name: W. R. Birdwell
Title: SVP

Schedule 1

Filing Date	Serial Number	Mark	Registration Number	Owner
05/05/2011	85313589	aisleStoppers		Vestcom New Century LLC
06/26/2006	78917189	FASTALKER	3295702	Vestcom New Century LLC
07/31/2009	77794350	CLEARTALKER	3920601	Vestcom New Century LLC
04/07/2009	77709026	SOLOZ	3901278	Vestcom New Century LLC
02/19/2002	76371528	FASTAG	2666305	Vestcom New Century LLC
06/15/1998	75502316	TAGLINE	2468150	Vestcom New Century LLC
08/25/1994	74565460	GTI	1919665	Vestcom New Century LLC
06/10/1991	74174330	LABELMASTER	1816665	Vestcom New Century LLC
01/10/1980	73245580	LASERLABEL	1162732	Vestcom New Century LLC