

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FirstMerit Bank, N.A.		01/30/2012	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Strive Group, LLC		
Street Address:	350 N. Clark Street, 3rd Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60645		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2919283	THE STRIVE GROUP	
Serial Number:	85005454	STRIVE LOGISTICS SL	
Serial Number:	85005463	STRIVE LOGISTICS	
CORRESPONDENCE DATA			
Fax Number:	(312)460-7000		
Phone:	3124605577		
Email:	jsutherland@seyfarth.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn St., Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60603-5577		
ATTORNEY DOCKET NUMBER:	39214-11		
NAME OF SUBMITTER:	Julia K. Sutherland		

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Signature:	/Julia K. Sutherland/
Date:	01/31/2012
Total Attachments: 3 source=Release - Strive Group#page1.tif source=Release - Strive Group#page2.tif source=Release - Strive Group#page3.tif	

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

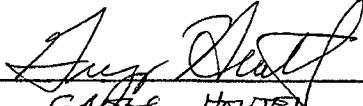
THIS RELEASE is made as of this 30th day of January, 2012, by FIRSTMERIT BANK, N.A., as Agent ("Bank"), in favor of THE STRIVE GROUP, LLC, an Illinois limited liability company ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Bank hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement, dated as of March 15, 2011, made by Company in favor of Bank, which was recorded with the United States Patent and Trademark Office on March 15, 2011 at Reel 004498/Frame 0270.

Bank consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Bank's legal representatives, assigns and successors.

FIRSTMERIT BANK, N.A., as Agent

By: 
Name: GARRET HEUTEN
Title: VICE PRESIDENT

Trademark Release

TRADEMARK
REEL: 004708 FRAME: 0018

SCHEDULE A

TRADEMARKS

TRADEMARK	FEDERAL REGISTRATION NUMBER	REGISTRATION DATE
THE STRIVE GROUP	2919283	1/18/05

TRADEMARK APPLICATIONS

TRADEMARK	FEDERAL APPLICATION NUMBER	APPLICATION DATE
STRIVE LOGISTICS SL	85005454	4/2/2010
STRIVE LOGISTICS	85005463	4/2/2010

Schedule A