

FORM PTO-1594  
 COMMERCE  
 (Rev. 07/05)  
 OMB No. 0651-0027 (exp. 06/30/2008)

RECORDATION FORM COVER SHEET

United States Patent and Trademark Office

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):  
**Silicon Valley Bank**  
 3003 Tasman Drive  
 Santa Clara, CA 95054

2. Name and address of receiving party(ies):  
 Additional name(s) of conveying parties attached?  Yes  No  
 Name: **Qumu Inc.**  
 Internal Address:

- Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State: CA  
 Other

Street Address: **1100 Grundy Lane**  
 City: **San Bruno**  
 State: **CA**  
 Country: **USA**  
 Zip: **94066**

Additional name(s) of conveying parties attached?  Yes  No

3. Nature of conveyance/ Execution Date(s):  
 Execution Date(s): **January 25, 2012**  
 Assignment  Merger  
 Security Agreement  Change of Name

- Association Citizenship  
 General Partnership Citizenship  
 Limited Partnership Citizenship  
 Corporation Citizenship : **United States, California**  
 Other Citizenship  
 If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

Other : **Release**

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	<b>3282629</b>


C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): Additional sheets attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: **UCC Direct Services**  
 Internal Address: **Attn: 14080632**  
 Street Address: **187 Wolf Road, Suite 101**  
 City: **Albany** State: **NY** ZIP: **12205**  
 Phone Number: **1-800-342-3676 X 4065**  
 Fax Number: **1-800-962-7049**  
 Email Address: **cls-udsalbony@wolterskluwer.com**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): **\$ 40.00**  
 Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

8. Payment Information:  
 a. Credit Card Last 4 Numbers **1640**  
 Expiration Date **10/13**  
 b. Deposit Account Number  
 Authorized User Name

9. Signature.   
 Signature  
**Joseph D Borgman**  
 Name of Person Signing

1/31/12  
 Date  
 Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

OP \$40.00 328262

**RELEASE OF SECURITY AGREEMENT COVERING  
INTERESTS IN TRADEMARKS**

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**Silicon Valley Bank** ("Secured Party"), hereby releases its security interest in the interests of **Media Publisher, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 01/05/2007, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 01/09/2007, Reel 3457, Frame 0144.

Dated: **January 25, 2012**

**SILICON VALLEY BANK**

By:   
Name: **Romil Randhawa**  
Title: **Operations Manager**