

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
D. Swarovski & Co.		11/09/2010	COMPANY: AUSTRIA
RECEIVING PARTY DATA			
Name:	D. Swarovski KG		
Street Address:	Swarovskistrasse 30		
City:	A-6112 Wattens		
State/Country:	AUSTRIA		
Entity Type:	LIMITED PARTNERSHIP: AUSTRIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2676632	SWAROBRIGHT	
CORRESPONDENCE DATA			
Fax Number:	(202)942-5999		
Phone:	202-942-5000		
Email:	TrademarkDocketing@aporter.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Anna W. Manville; Arnold & Porter LLP		
Address Line 1:	555 12th Street, N.W.		
Address Line 2:	IP Docketing		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	01459.025		
DOMESTIC REPRESENTATIVE			
Name:	Anna W. Manville; Arnold & Porter LLP		
Address Line 1:	555 12th Street, N.W.		
Address Line 2:	IP Docketing		

CH \$40.00 2676632

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Anna W. Manville

Signature:

/Anna W. Manville/

Date:

02/01/2012

Total Attachments: 1

source=D. Swarovski - Change of Name#page1.tif

(Logo)	REPUBLIC OF AUSTRIA	Firm Register Database
Relevant date 11/9/2010	Extract with historical data	FN 22150 z

Basis of the present Extract in the main book completed by data from the collection of documents.

The historical data by 11/08/2010 are ~~crossed out~~. Deleted legal entities and subsidiaries are laterally marked with '#'.

Last entry on 08/27/2010, assigned entry number 18

Court of competent jurisdiction "Landesgericht Innsbruck"

- 1 former "Landesgericht Innsbruck" HRA 4537
First entry on 11/26/1915

FIRM

- 1 ~~D. Swarovski & Co.~~
- 18 D. Swarovski KG

LEGAL FORM

- 1 Limited Partnership
- 1 Legal form exists since 06/01/1937

PLACE OF BUSINESS

- 1 political community of Wattens

BUSINESS ADDRESS

- 1 Wattens
6112 Wattens

BUSINESS BRANCH

- 2 Manufacture of products made of crystal glass and gem stones