

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		01/27/2012	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Vestcom International, Inc.		
Street Address:	7302 Kanis Road		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72204		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2212352		
Registration Number:	2229989	VESTCOM	
CORRESPONDENCE DATA			
Fax Number:	(404)572-5100		
Email:	mrussell@kslaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	King & Spalding		
Address Line 1:	1180 Peachtree Street		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	18464.015122		
NAME OF SUBMITTER:	Mark Russell		
Signature:	/Mark Russell/		

Date:

02/01/2012

**Total Attachments: 3**

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## TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of January 27, 2012, is made by Wells Fargo Bank, National Association (successor-by-merger to Wachovia Bank, National Association), as Administrative Agent (the "Secured Party").

**WHEREAS**, pursuant to that certain Security Agreement, dated as of April 17, 2007, by and among the Secured Party, Vestcom International, Inc. (the "Grantor"), and certain other parties thereto, the Grantor has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

**WHEREAS**, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on May 10, 2007 at Reel 3539 and Frame 0007, and

**WHEREAS**, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

**NOW, THEREFORE**, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following:

1. all of the Grantor's Trademarks, including without limitation those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

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**IN WITNESS WHEREOF**, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

WELLS FARGO BANK, NATIONAL ASSOCIATION  
(successor-by-merger to Wachovia Bank,  
National Association), as Administrative Agent

By: 

Name: W.R. Birdwell

Title: SVP

**Schedule A**

<b>Filing Date</b>	<b>Serial Number</b>	<b>Mark</b>	<b>Registration Number</b>	<b>Owner</b>	<b>Security Interest</b>
04/28/1997	75282159	design only	2212352	Vestcom International, Inc.	Wachovia Bank
04/28/1997	75282157	VESTCOM	2229989	Vestcom International, Inc.	Wachovia Bank