

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		01/27/2012	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Vestcom New Century LLC		
Street Address:	7302 Kanis Road		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72204		
Entity Type:	LIMITED LIABILITY COMPANY: ARKANSAS		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3295702	FASTALKER	
Registration Number:	2666305	FASTAG	
Registration Number:	2468150	TAGLINE	
Registration Number:	2556525	DUPE GUARD	
Registration Number:	2437445	FAST TALKER	
Registration Number:	2435619		
Registration Number:	2261083	GTI	
Registration Number:	1919665	GTI	
Registration Number:	1162732	LASERLABEL	
CORRESPONDENCE DATA			
Fax Number:	(404)572-5100		
Email:	mrussell@kslaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$240.00 3295702

Correspondent Name: King & Spalding
Address Line 1: 1180 Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	18464.015122
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NAME OF SUBMITTER:	Mark Russell
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Signature:	/Mark Russell/
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Date:	02/01/2012
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Total Attachments: 3
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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of January 27, 2012, is made by Wells Fargo Bank, National Association (successor-by-merger to Wachovia Bank, National Association), as Administrative Agent (the "Secured Party").

WHEREAS, pursuant to that certain Security Agreement, dated as of April 17, 2007, by and among the Secured Party, Vestcom New Century LLC (the "Grantor"), and certain other parties thereto, the Grantor has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain trademarks, trademark applications, and/or trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on May 10, 2007 at Reel 3539 and Frame 0001, and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following:

1. all of the Grantor's Trademarks, including without limitation those referred to on Schedule A attached hereto;
2. all goodwill of the business connected with the use of, and symbolized by, each Trademark; and
4. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or (ii) injury to the goodwill associated with any Trademark.

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IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

WELLS FARGO BANK, NATIONAL ASSOCIATION
(successor-by-merger to Wachovia Bank,
National Association), as Administrative Agent

By: 

Name: W.R. Birdwell

Title: SVP

Schedule A

Filing Date	Serial Number	Mark	Registration Number	Owner	Security Interest
06/26/2006	78917189	FASTALKER	3295702	Vestcom New Century LLC	Wachovia Bank
02/19/2002	76371528	FASTAG	2666305	Vestcom New Century LLC	Wachovia Bank
06/15/1998	75502316	TAGLINE	2468150	Vestcom New Century LLC	Wachovia Bank
03/10/1999	75657690	DUPE GUARD *	2556525	Vestcom New Century LLC	Wachovia Bank
08/31/1998	75543988	FAST TALKER *	2437445	Vestcom New Century LLC	Wachovia Bank
06/15/1998	75502318	design only *	2435619	Vestcom New Century LLC	Wachovia Bank
06/15/1998	75502156	GTI *	2261083	Vestcom New Century LLC	Wachovia Bank
08/25/1994	74565460	GTI	1919665	Vestcom New Century LLC	Wachovia Bank
01/10/1980	73245580	LASERLABEL	1162732	Vestcom New Century LLC	Wachovia Bank