

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIEBERFARB, INC.		01/01/2012	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	NP ENTERPRISES, LLC		
Street Address:	2100 Felver Court		
City:	Rahway		
State/Country:	NEW JERSEY		
Postal Code:	07065		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3362568	NATURALLY WHITE NATURALLY BEAUTIFUL	
Registration Number:	3822491	BOND2	
Registration Number:	3043923	FOR A LOVE THAT LASTS A LIFETIME	
Registration Number:	2609522	LIEBERFARB	
Registration Number:	3181880	LL	
Registration Number:	2929991	L	
Registration Number:	1721760	L	
Registration Number:	4025762	L	
CORRESPONDENCE DATA			
Fax Number:	(212)292-5391		
Phone:	2122925390		
Email:	mail@ipcounselors.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$215.00 3362568

Correspondent Name: William C. Wright  
Address Line 1: 60 East 42nd Street, Suite 2410  
Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:	LIEBERFARB INC
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NAME OF SUBMITTER:	William C. Wright
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Signature:	/William C. Wright/
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Date:	01/31/2012
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Total Attachments: 3  
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**ASSIGNMENT OF TRADEMARKS**

**THIS ASSIGNMENT OF TRADEMARKS** ("Assignment") is effective as of the 1<sup>st</sup> day of January, 2012 (the "Effective Date"), from LIEBERFARB, INC., a New Jersey corporation ("ASSIGNOR"), to NP ENTERPRISES, LLC, a New Jersey limited liability company ("ASSIGNEE"):

**WHEREAS**, ASSIGNOR is the owner of the registered trademarks described on Exhibit A attached hereto and incorporated herein by reference (collectively the "Marks"), together with the goodwill associated therewith; and


**WHEREAS**, ASSIGNOR desires to convey, transfer, assign and deliver to ASSIGNEE all of its right, title and interest in and to the Marks, together with the goodwill associated therewith.

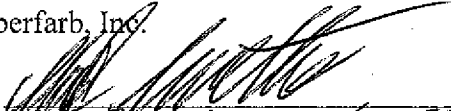
**NOW, THEREFORE**, in consideration of the payment of legally sufficient, good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns and delivers to ASSIGNEE all of ASSIGNOR'S right, title and interest in and to the Marks, together with the goodwill associated with the Marks.

**IN WITNESS WHEREOF**, ASSIGNOR has duly executed and delivered this Assignment as of the Effective Date set forth above.

**ASSIGNOR:**

Attest:

  
Name: Ann Arnold  
Title: \_\_\_\_\_

Lieberfarb, Inc.  
By:   
Name: MARK SCHONWETTER  
Title: President

[Notarization follows on next page]

STATE OF   NJ  )

SS.:

COUNTY OF   Union  )

I CERTIFY that on   January 3  , 20  12  , Mark Schonwetter personally came before me and this person acknowledged under oath, to my satisfaction, that this person:

(a) made the attached instrument; and

(b) was authorized to and did execute this instrument on behalf of and as President of Lieberfarb, Inc., a New Jersey corporation (the "Company"), the entity named in this instrument, as the free act and deed of the Company, by virtue of the authority granted by its board of directors.

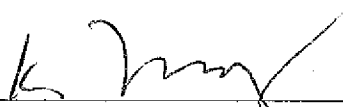
  
\_\_\_\_\_  
Notary Public  
ID# 230849  
Exp. 12/31/2013

EXHIBIT A

Registered Trademarks

<u>Trademark</u>	<u>Registration Number</u>
Naturally White Naturally Beautiful	3362568
BOND2	3822491
For A Love That Lasts A Lifetime	3043923
Lieberfarb	2609522
LL	3181880
L	2929991
L	1721760
L	4025762