

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deluxe Media Creative Services Inc.		02/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Deluxe Media Services LLC		
Street Address:	1377 North Serrano Avenue		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90027		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3944491	CINETECH	
Registration Number:	2747992	FILMCORE	
Registration Number:	3931243	VIIA	
Registration Number:	3308367	VODERA	
Serial Number:	77723531	JAVELIN	
CORRESPONDENCE DATA			
Fax Number:	(202)600-2261		
Phone:	(202) 600-2270		
Email:	aspivak@mosaiclegalgroup.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Andrew Spivak c/o Mosaic Legal Group		
Address Line 1:	5185 MacArthur Boulevard, NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
NAME OF SUBMITTER:	Andrew N. Spivak		

OP \$140.00 3944491

Signature:	/Andrew N. Spivak/
Date:	02/01/2012
Total Attachments: 1 source=DMCS Executed TM Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Deluxe Media Creative Services Inc. ("DMCS"), a Delaware corporation, is the owner of the following trademarks, trademark registrations, and trademark applications now on file with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No. / App. No.</u>	<u>Registration / Filing Date</u>
CINETECH	3,944,491	04/12/2011
FILMCORE	2,747,992	08/05/2003
VIA	3,931,243	03/15/2011
VODERA	3,308,367	10/09/2007
JAVELIN	77/723,531	04/27/2009

WHEREAS, Deluxe Media Services LLC ("DMS"), a Delaware limited liability company, having its principal place of business at 1377 North Serrano Avenue, Hollywood, California 90027 is desirous of acquiring said trademarks, trademark registrations, and trademark applications.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, DMCS hereby assigns to DMS all right, title and interest in and to said trademarks, trademark registrations, and trademark applications, together with the goodwill of the business symbolized by said trademarks, trademark registrations, and trademark applications, all common law rights, and the right to renew, protect and defend said trademarks and to sue and recover damages for past infringement of said trademarks.

Dated: February 1, 2012

Deluxe Media Creative Services Inc.

By: _____

Printed Name: _____

Printed Title: _____



Scott R. Ehrlich

Executive Vice President

Dated: February 1, 2012

Deluxe Media Services LLC

By: _____

Printed Name: _____

Printed Title: _____



Scott R. Ehrlich

Executive Vice President