

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Deep Rock Water Co.		09/01/2011
			PARTNERSHIP: COLORADO
RECEIVING PARTY DATA			
Name:	Premium Waters, Inc.		
Street Address:	2100 Summer Street		
Internal Address:	Suite 100		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55413		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3590821	GLENWOOD INGLEWOOD
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
Phone:	612-343-2178		
Email:	buckingham.elizabeth@dorsey.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Elizabeth C. Buckingham		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	M231552		
NAME OF SUBMITTER:	Elizabeth C. Buckingham		
Signature:	/Elizabeth C. Buckingham/		
Date:	02/01/2012		
Total Attachments: 1 source=GLENWOOD INGLEWOOD#page1.tif			

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ASSIGNMENT OF TRADEMARKS

Deep Rock Water Co., a Colorado partnership (the "Assignor"), for consideration set forth in the Asset Purchase Agreement, dated September 1, 2011 and as amended by letter agreement dated September 30, 2011 (together, the "APA") from Premium Waters, Inc., a Minnesota corporation ("Assignee"), hereby grants, sells, conveys, assigns, transfers and delivers to Assignee all of Assignor's right, title, and interest in and to the following:

1. U.S. federally registered trademark "GLENWOOD INGLEWOOD" with the U.S. Patent and Trademark Office ("USPTO") registration number 3590821 (the "Mark"), and any other registrations and application related to the Marks; and
2. the goodwill of the business symbolized by and associated with the Mark.

Assignor hereby authorizes Assignee to file this Assignment with the USPTO and any other applicable non-US governmental or regulatory authorities.

This Assignment shall be effective for all purposes on the date hereof. This Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors, assigns, heirs and personal representatives. This Assignment shall be governed by, and construed and interpreted in accordance with, the laws of the State of Colorado, without regard to its conflict of laws principles.

IN WITNESS WHEREOF, this Assignment has been executed on this 30th day of September, 2011.

Assignor:

Deep Rock Water Co.



Tom Schwein, President & CEO