

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Five Star Fragrance Company, Inc.		12/19/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Mattese Holding, Corp.		
Street Address:	250 West 57th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10107		
Entity Type:	CORPORATION: NEW YORK		
Name:	Mattese Holdings, Inc.		
Street Address:	57 Colgate Drive		
City:	Plainview		
State/Country:	NEW YORK		
Postal Code:	11803		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3200901	SEDONA VALLEY SPA BY MATTÉSE	
CORRESPONDENCE DATA			
Fax Number:	(212)744-6509		
Phone:	212-472-6262		
Email:	alatifi@tuckerlatifi.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Afschineh Latifi		
Address Line 1:	160 East 84th Street		

OP \$40.00 3200901

Address Line 2: Suite 5-E
Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER:	Afschineh Latifi
Signature:	/Afschineh Latifi/
Date:	02/01/2012

Total Attachments: 2
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U.S. Trademark Assignment

ASSIGNMENT made this 19th day of December, 2008, by Five Star Fragrance Company, Inc., a New York corporation with an office and place of business located at 35 Sawgrass Drive, Suite 2, Bellport, New York ("Assignor").

WHEREAS, Assignor is the owner of and has adopted the mark SEDONA VALLEY SPA BY MATTESE covered under U.S. Registration No. 3,200,901 (hereinafter referred to as the "Mark"); and,

WHEREAS, Mattese Holding Corp., a New York corporation with an office and place of business at 250 West 57th Street, New York, New York 10107 and Mattese Holdings, Inc., a New York corporation with an office and place of business at 57 Colgate Drive, Plainview, New York, 11803 (hereinafter collectively referred to as "Assignees") wish to acquire Assignor's right, title, and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and,

WHEREAS, Assignor wishes to assign the Mark together with the goodwill of the business in connection with which the Mark is used to Assignees.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignees all of it's existing and future rights, title and interest in and to the Mark together with the goodwill of the business in connection with which said Mark is used including the subject matter of all claims which may be obtained therefrom for Assignees' own use and enjoyment, and for the use and enjoyment of Assignees' successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

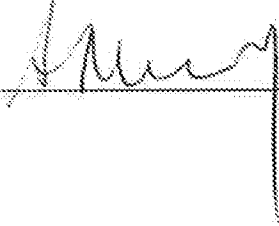
Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Mark, for the sole use and enjoyment of the Assignees, their successors, assigns or other legal representatives.

Assignor warrants and represents that the Mark has not been previously assigned or encumbered in any manner and that it is free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignees to record their ownership rights of the Mark in the United States.

IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Stephen Nussdorf, *Chairman*



A handwritten signature in cursive script, appearing to read "S. Nussdorf", is written over a horizontal line. A vertical line extends downwards from the right end of the signature.