



Doc Code:

01/20/2012

FORM PTO-1594 (Modified) (Rev. 08/08) OMB No. 0651-0027 (exp 8/31/2008) TM05/REV01

RECORDATION TRADEMARK



103639558

Docket No.:

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or the new address(es) below.

1. Name of conveying party(ies):

LG TECHNOLOGY, a California business trust by Noveltec SEO Services, LLC, a Nevada limited liability company

- Individuals(s), Association, General Partnership, Limited Partnership, Corporation-State, Other a California business trust

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Execution Date: JANUARY 12, 2012

- Assignment, Merger, Security Agreement, Change of Name, Other

2. Name and address of receiving party

Additional names, addresses, or citizenship Name: LEAD GENERATION TECHNOLOGIES, INC.

Internal Address: Street Address: 32840 WOLF STORE ROAD, SUITE C

City: TEMECULA

State: CA

Country: USA ZIP: 92592

- Association Citizenship, General Partnership Citizenship, Limited Partnership Citizenship, Corporation Citizenship DELAWARE, Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s) and identification or description of the Trademark/Service Mark:

A. Trademark /Service Mark Application No.(s)

B. Trademark / Service Mark Registration No.(s)

3,697,342 3,697,343 3,697,344

Additional sheets attached? Yes No

C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DAVID G. DUCKWORTH

Internal Address: RUSSO & DUCKWORTH, LLP

Street Address: 9090 IRVINE CENTER DRIVE, SECOND FLOOR

City: IRVINE

State: CA ZIP: 92618

Phone Number: (949) 724-1255

Fax Number: (949) 724-1139

Email Address: dduckworth@russoandduckworth.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41): \$120.00

- Authorized to be charged by credit card, Authorized to be charged to deposit account, Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers: 4999 1754 1842 Total: \$120.00

b. Deposit Account Number: Authorized User Name

9. Signature:

[Handwritten Signature]

Signature

JANUARY 16, 2012

Date

DAVID G. DUCKWORTH

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

8

01/20/12

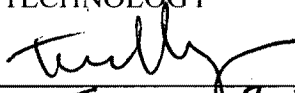
TRADEMARK ASSIGNMENT

In consideration of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, LG TECHNOLOGY, a California business trust by Noveltec SEO Services, L.L.C., a Nevada limited liability company its trustee (hereinafter "LG TECHNOLOGY"), hereby sells and assigns to LEAD GENERATION TECHNOLOGIES, INC., a Delaware corporation, its successors and assigns, the entire right, title and interest in and to the following Trademark and Trademark Registration including all goodwill associated with the trademark.

U.S. Registration No.	Mark	Registration Date
3,697,342	CRAZYFOX	October 20, 2009

LG TECHNOLOGY, covenants with said LEAD GENERATION TECHNOLOGIES, INC., its successors and assigns, that the rights and property hereby conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

LG TECHNOLOGY


Name: Thomas R. Moyes
Title: CFO
Date: January 12, 2012

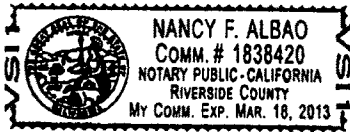
State of California)
County of Riverside) s.s

On January 12, 2012, before me, Nancy F. Albao,

Notary Public, appeared _____, proved to me on the basis of satisfactory evidence **OR** personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Subscribed and sworn to before me on January 12, 2012.

(Seal)



Nancy F. Albao

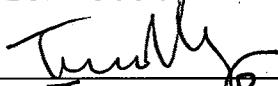
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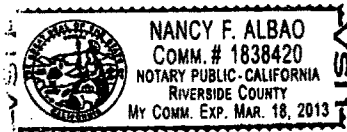

Name: Thomas R. Moyes
Title: CEO
Date: January 12, 2012

State of California)
) s.s
County of _____)

On January 12, 2012, before me, Nancy F. Albao,
Notary Public, appeared Thomas Meyer, proved to me on the basis of satisfactory
evidence **OR** personally known to me to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and
that by his signature on the instrument the person, or the entity upon behalf of which the
person acted, executed the instrument.

Subscribed and sworn to before me on January 12, 2012.

(Seal)



Nancy F. Albao

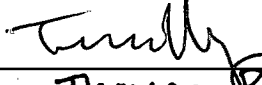
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) s.s

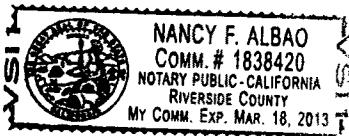
County of Riverside)

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Nancy F. Albao