

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medicis Pharmaceutical Corporation		01/24/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Graceway Pharmaceuticals, LLC		
Street Address:	340 Martin Luther King Jr. Blvd., Suite 500		
City:	Bristol		
State/Country:	TENNESSEE		
Postal Code:	37620		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3795988	G GRACEWAY PHARMACEUTICALS	
Registration Number:	3818769	G GRACEWAY PHARMACEUTICALS, LLC	
Registration Number:	3687620	GRACEWAY PHARMACEUTICALS	
CORRESPONDENCE DATA			
Fax Number:	(617)227-4420		
Email:	trademark@edwardswildman.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Patrick J. Concannon		
Address Line 1:	Edwards Wildman Palmer LLP		
Address Line 2:	F.D.R. Station, P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	311548-0002		
NAME OF SUBMITTER:	Patrick J. Concannon		

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Signature:	/PJC/
Date:	02/02/2012
Total Attachments: 2 source=Medicis Graceway Assignment#page1.tif source=Medicis Graceway Assignment#page2.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Medicis Pharmaceutical Corporation, a Delaware corporation, having a place of business at 7720 North Dobson Road, Scottsdale, Arizona 85256 ("Assignor"), is the owner of the Trademark registrations listed on the attached Exhibit A (the "Marks"), and

WHEREAS, Graceway Pharmaceuticals, LLC, a Delaware limited liability corporation, having a place of business at 340 Martin Luther King Jr. Blvd., Suite 500, Bristol, TN 37620 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the Marks and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer and set over to Assignee all its right, title and interest in, to and under said Marks and registrations, together with the goodwill of the business symbolized by the Marks and with the entire business of the Assignor to which the Marks pertain; together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past violation, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment had not been made. This Assignment shall be deemed effective as of January 24, 2012.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper authorized representative thereunto duly authorized.

MEDICIS PHARMACEUTICAL CORPORATION

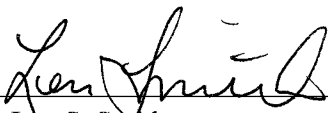
By: 
Name: Len S. Smith
Title: Principal Intellectual Property Counsel
Date: January 24, 2012

EXHIBIT A

COUNTRY	MARK	REGISTRATION NUMBER	REGISTRATION DATE
Canada	GRACEWAY	TMA730653	12/10/2008
Mexico	GRACEWAY	1001438	09/12/2007
Mexico	GRACEWAY MEXICO	999941	09/05/2007
United States	G GRACEWAY PHARMACEUTICALS (& Horizontal Design)	3,795,988	06/01/2010
United States	G GRACEWAY PHARMACEUTICALS LLC (& Horizontal Design)	3,818,769	07/13/2010
United States	GRACEWAY PHARMACEUTICALS	3,687,620	09/22/2009