

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/16/2011

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SML Sport Ltd.		02/01/2012	CORPORATION:

RECEIVING PARTY DATA

Name:	SML Sport LLC
Street Address:	512 Seventh Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	85475667	IVY AND SAGE
Serial Number:	85239291	OUTLANDER
Registration Number:	1476040	PROJECT
Registration Number:	1477832	SML SPORT
Registration Number:	1479736	G R O U P EFFORT
Registration Number:	2788980	CLEAR SKY
Registration Number:	3024648	WEST PALM
Registration Number:	3237965	CHANGE YOUR CLOTHES NOT YOUR STYLE
Registration Number:	3413139	RELAX & CHILL
Registration Number:	3849043	B. ALTMAN AND CO.
Registration Number:	3895194	2 KATES
Registration Number:	4067803	OUTLANDER

CORRESPONDENCE DATA

900213748

TRADEMARK
 REEL: 004709 FRAME: 0820

CH \$315.00 85475667

Fax Number: (212)806-2560
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Email: afisher@stroock.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Laura Goldbard George
Address Line 1: 180 Maiden Lane
Address Line 2: Stroock & Stroock & Lavan LLP
Address Line 4: New York, NEW YORK 10038-4982

ATTORNEY DOCKET NUMBER:	002175/0002
NAME OF SUBMITTER:	Laura Goldbard George
Signature:	/laura goldbard george/
Date:	02/02/2012
Total Attachments: 3 source=SML Sport LLC#page1.tif source=SML Sport LLC#page2.tif source=SML Sport LLC#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, **SML Sport Ltd.**, a New York Corporation, located and doing business at 512 Seventh Avenue, New York, New York 10018 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks and the record owner of the Trademark Applications and Registrations listed in Schedule A (hereinafter collectively referred to as the "TRADEMARKS");

WHEREAS, **SML Sport LLC**, a Delaware Limited Liability Company, located and doing business at 512 Seventh Avenue, New York, New York 10018 (hereinafter referred to as "ASSIGNEE"), did acquire all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the portion of the goodwill of the business associated with the TRADEMARKS, and in connection with the intent-to-use applications, ASSIGNOR also transferred to the ASSIGNEE, its successors and assigns, the business, or the portion of the business to which the TRADEMARK pertained.

NOW THEREFORE, for good and valuable consideration by it received, the said ASSIGNOR confirms that as of **December 16, 2011**, it had sold, assigned and set over unto the said ASSIGNEE all its rights, title and interest in and to the aforesaid TRADEMARKS and the registrations relating thereto, together with the goodwill, with the intent that such TRADEMARKS and registrations shall be fully vested in the said ASSIGNEE, its successors and assigns, as and from **December 16, 2011**.

ASSIGNOR acknowledges that upon execution of this Assignment, ASSIGNEE shall be the exclusive owner of the TRADEMARKS and the portion of the goodwill associated therewith; and

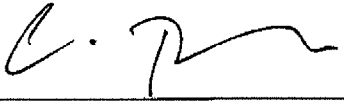
ASSIGNOR did also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARKS and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have hereunto executed this instrument under the hands of their proper officers duly authorized in that behalf.


SML Sport Ltd.

Dated: 2/1, 2012

By: 
Name: Christopher Dal Piaz
Title: Executive Vice President

SML Sport LLC

Dated: 2/1, 2012

By: 
Name: Christopher Dal Piaz
Title: Executive Vice President

Schedule A

Trademark	Status	Serial No.	Filing Date	Registration No.	Registration Date
IVY AND SAGE	Pending	85/475,667	11/17/2011		
OUTLANDER	Pending	85/239,291	2/10/2011		
PROJECT	Registered	73/668,953	6/29/1987	1,476,040	2/ 9/1988
SML SPORT	Registered	73/668,954	6/29/1987	1,477,832	2/23/1988
GROUP EFFORT & Design	Registered	73/674,228	7/24/1987	1,479,736	3/ 8/1988
CLEAR SKY	Registered	78/206,559	1/23/2003	2,788,980	12/ 2/2003
WEST PALM	Registered	78/393,874	3/31/2004	3,024,648	12/ 6/2005
CHANGE YOUR CLOTHES NOT YOUR STYLE	Registered	78/427,758	6/ 1/2004	3,237,965	5/ 1/2007
RELAX & CHILL	Registered	78/825,648	2/28/2006	3,413,139	4/15/2008
B. ALTMAN AND CO.	Registered	77/584,809	10/ 3/2008	3,849,043	9/14/2010
2 KATES	Registered	77/875,728	11/18/2009	3,895,194	12/21/2010
OUTLANDER	Registered	77/855,305	10/22/2009	4,067,803	12/ 6/2011