

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Demeter Association, Inc.		01/31/2012	CORPORATION: MASSACHUSETTS

**RECEIVING PARTY DATA**

<b>Name:</b>	Demeter Association, Inc.
<b>Street Address:</b>	P.O. Box 1390
<b>City:</b>	Philomath
<b>State/Country:</b>	OREGON
<b>Postal Code:</b>	97370
<b>Entity Type:</b>	CORPORATION: OREGON

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2286984	BIODYNAMIC
Registration Number:	3102570	BIODYNAMIC
Registration Number:	3328586	DEMETER
Registration Number:	2099609	DEMETER
Registration Number:	2097887	DEMETER
Registration Number:	3448478	DEMETER CERTIFIED BIODYNAMIC
Registration Number:	2774334	AURORA CERTIFIED ORGANIC

**CORRESPONDENCE DATA**

Fax Number: (707)255-6876  
 Phone: 707-252-7122  
 Email: tmdept@dpf-law.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: J. Scott Gerien  
 Address Line 1: 809 Coombs Street

CH \$190.00 2286984

Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER: DEME001-001

NAME OF SUBMITTER: J. Scott Gerien

Signature: /J. Scott Gerien/

Date: 02/02/2012

Total Attachments: 2  
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**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

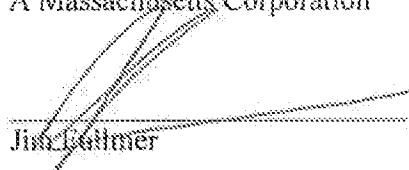
Whereas, Demeter Association, Inc., a Massachusetts corporation, ("Assignor") owns the marks and registrations identified in the attached Exhibit A ("the Marks"); and

Whereas, Demeter Association, Inc., an Oregon corporation, with a principal business address of P.O. Box 1390, Philomath, Oregon 97370 ("Assignee") is desirous of acquiring said Marks;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said Marks together with the goodwill of the business symbolized by the Marks.

Dated: 1/31/12

Demeter Association, Inc.  
A Massachusetts Corporation

  
\_\_\_\_\_  
Jim Palmer

Title: Director

EXHIBIT A

United States Trademarks

<u>Mark</u>	<u>U.S. Registration No.</u>	<u>Date of Registration</u>
BIODYNAMIC	2,286,984	October 19, 1999
BIODYNAMIC	3,102,570	June 13, 2006
DEMETER	3,328,586	November 6, 2017
DEMETER (stylized)	2,099,609	September 23, 1997
DEMETER and Design	2,097,887	September 16, 1997
DEMETER CERTIFIED BIODYNAMIC	3,448,478	June 17, 2008
AURORA CERTIFIED ORGANIC	2,774,334	October 21, 2003

International Registration

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BIODYNAMIC	Madrid Protocol Reg. No. IR 939289	July 19, 2007