

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPRINGCM, INC.		11/10/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PRIVIA, LLC		
Street Address:	555 Herndon Parkway		
Internal Address:	Suite 250		
City:	Herndon		
State/Country:	VIRGINIA		
Postal Code:	20170		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2853357	PRIVIA	
CORRESPONDENCE DATA			
Fax Number:	(847)562-0033		
Phone:	8475620099		
Email:	eric@freibrun.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Eric S. Freibrun		
Address Line 1:	LAW OFFICES OF ERIC S. FREIBRUN, LTD.		
Address Line 2:	500 Skokie Boulevard, Suite 580		
Address Line 4:	Northbrook, ILLINOIS 60062		
NAME OF SUBMITTER:	Eric S. Freibrun		
Signature:	/Eric S. Freibrun/		
Date:	02/02/2012		
Total Attachments: 1 source=Trademark Assignment(esf)2-2-12B#page1.tif			

OP \$40.00 2853357

RE-STATEMENT OF THE ASSIGNMENT OF THE "PRIVIA" TRADEMARK

This RE-STATEMENT OF THE ASSIGNMENT OF THE "PRIVIA" TRADEMARK ("Re-statement of Assignment") is executed as of the date of the last party to execute this document, by and between SPRINGCM INC., 350 NORTH ORLEANS, SUITE 900, CHICAGO, IL 60654 ("Assignor") and PRIVIA LLC, 555 HERNDON PARKWAY, SUITE 250, HERNDON, VA 20170 ("Assignee"), and is effective retroactively to November 10, 2011.

WHEREAS, Assignee purchased from Assignor certain of the assets of Assignor used in Assignor's business of providing software and services for government bid and proposal management utilizing the software branded as "PRIVIA" (the "Business") under the terms and conditions of the Asset Purchase Agreement between Assignor and Assignee dated November 10, 2011 (the "Agreement");

WHEREAS, in order to record in the U.S. Patent and Trademark Office the assignment of the trademark "PRIVIA" from Assignor to Assignee pursuant to the Agreement, and to avoid the need to file the Agreement in its entirety in the U.S. Patent and Trademark Office thereby disclosing the confidential information contained therein, the parties have decided to enter into this Re-Statement of Assignment with respect to the "PRIVIA" trademark;

NOW, THEREFORE, in consideration of the mutual promises and covenants hereinafter and as set forth in the Asset Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree to the foregoing and as follows:

1. **Definitions.** All capitalized terms herein shall have the meaning set forth in the Asset Purchase Agreement.
2. **Recitals.** The foregoing recitals are incorporated into this Re-Statement of Assignment.
3. **Assignment of "PRIVIA" Trademark.** Assignor hereby sells, assigns and transfers to Assignee, and re-states the sale, assignment and transfer to Assignee accomplished under the Agreement, of all of Assignor's right, title and interest in and to the trademark "PRIVIA," including all common law rights therein, any applications for registration of such mark, all goodwill associated with such mark, and all registrations of such mark, including USPTO Reg. No. 2853357 for PRIVIA®.


IN WITNESS WHEREOF, the parties have executed this Re-statement of Assignment by their duly authorized representatives, as set forth below:

SpringCM Inc.

By: 

Title: CEO Date: 2/2/2012

Privia LLC

By: David Valdez 

Title: CFO Date: 2/2/2012

By: _____