

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unihair Co., Ltd.		01/31/2012	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Aderans Co., Ltd.		
Street Address:	Sumitomo Fudosan Yotsuya, Building 6F, 7F 13-4 Araki-cho		
City:	Shinjuky-ku Tokyo		
State/Country:	JAPAN		
Postal Code:	160-007		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85078136	SIMPLICITY GRAFTS	
CORRESPONDENCE DATA			
Fax Number:	(310)394-4477		
Phone:	3104510647		
Email:	dancislo@cislo.com,vbinford@cislo.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Daniel M. Cislo		
Address Line 1:	1333 2nd Street, Suite 500		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	11-24509		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Daniel M. Cislo, Attorney of Record

Signature:

/DanielMCislo/

Date:

02/02/2012

Total Attachments: 6

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NAME CHANGE

WHEREAS, Aderans Co., Ltd., a Japanese corporation, formerly known as Unihair Co., Ltd, a Japanese corporation, has adopted, used and is using a mark which is the subject of Application Serial No. 85/078,136 in the United States Patent and Trademark Office;

WHEREAS, Unihair Co., Ltd. ("Assignor"), now known as Aderans Co., Ltd.;

WHEREAS, Aderans Co., Ltd. ("Assignee") formerly known as Unihair Co., Ltd. is desirous of acquiring Assignor's interest in said mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, confirms that it has assigned unto the said Assignee its entire right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified application thereof.

ASSIGNOR,

UNIHAIR CO., LTD.
now known as
ADERANS CO., LTD.


Signature

Misaki Shimada
Name

General Counsel
Title

2012/1/31
Date

TRADEMARK

11-24509

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this declaration (along with any paper referred to as being attached or enclosed) is being filed electronically with the Trademark Electronic Application System (TEAS) on the date shown below:

on


D. M. Cisló, Reg. No. 32,973

2/1/12

2/1/12
Date