

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/15/2010		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	For Life Products, Inc.		02/01/2012
			Entity Type
			CORPORATION:
RECEIVING PARTY DATA			
Name:	Great Innovations, Inc.		
Street Address:	2301 SW 145th Avenue		
City:	Miramar		
State/Country:	FLORIDA		
Postal Code:	33027		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85055029	PURSEFECTION
CORRESPONDENCE DATA			
Fax Number:	(703)668-8200		
Phone:	703-668-8000		
Email:	dcdocketing@hdp.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Terry L. Clark		
Address Line 1:	11730 Plaza America Dr., Suite 600		
Address Line 2:	Harness, Dickey & Pierce, P.L.C.		
Address Line 4:	Reston, VIRGINIA 20190		
ATTORNEY DOCKET NUMBER:	1793-200123/US		
NAME OF SUBMITTER:	Terry L. Clark		

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Signature:	/Terry L. Clark/
Date:	02/03/2012
Total Attachments: 1 source=Executed_Assignment#page1.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is between For Life Products, Inc., a corporation organized under the laws of Florida, ("Assignor") and Great Innovations, Inc., a corporation organized under the laws of Florida, having an address of 2301 SW 145th Avenue, Miramar, Florida 33027 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of PURSFECTION mark and United States Trademark Application No. 85055029 (the "Trademark"); and

WHEREAS, Assignee is receiving nunc pro tunc all of Assignor's right, title and interest in and to the Trademark, together with the goodwill associated therewith, as the transferee of that portion of Assignor's business associated with the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the Trademark together with the goodwill associated therewith, as the transferee of that portion of Assignor's business associated with the Trademark.

AND, ASSIGNOR HEREBY further agrees to take any action and execute any documents necessary to perfect the interest assigned hereby.

This assignment is effective, *nunc pro tunc*, as of June 15, 2010.

IN WITNESS WHEREOF, each party has caused its duly authorized officer to execute this Assignment.

For Life Products, Inc.

By: _____

Name: Joseph A. McDonnell

Title: President & CEO

Date: February 1, 2012

Great Innovations, Inc.

By: _____

Name: Joseph A. McDonnell

Title: President & CEO

Date: February 1, 2012

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