

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Centex Corporation		12/31/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	New NV Co., LLC
Street Address:	3777 Boettler Oaks Drive
City:	Uniontown
State/Country:	OHIO
Postal Code:	44685
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3104938	A CUSTOM HOME WITHOUT THE CUSTOM PRICE!
Registration Number:	2071800	WAYNE HOMES
Registration Number:	3032118	WE BUILD WHERE YOU WANT TO LIVE.
Registration Number:	2781957	YOUR HOME ON YOUR LOT YOUR WAY
Registration Number:	3028394	YOUR LOT. YOUR HOME. YOUR WAY.

CORRESPONDENCE DATA

Fax Number: (330)896-7622
 Phone: 3308967611
 Email: joel.cardinal@waynehomes.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Joel Cardinal
 Address Line 1: 3777 Boettler Oaks Drive
 Address Line 4: Uniontown, OHIO 44685

NAME OF SUBMITTER:	Joel Cardinal
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OP \$140.00 3104938

Signature:	/Joel Cardinal/
Date:	02/03/2012
Total Attachments: 7 source=Trademark Assignment Agreement#page1.tif source=Trademark Assignment Agreement#page2.tif source=Trademark Assignment Agreement#page3.tif source=Trademark Assignment Agreement#page4.tif source=Trademark Assignment Agreement#page5.tif source=Trademark Assignment Agreement#page6.tif source=Trademark Assignment Agreement#page7.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated December 31, 2007, is between Centex Corporation (hereinafter "**Assignor**") a Nevada corporation, having an address of 2728 N. Harwood, Dallas, Texas 75201, and NEW NV CO., LLC, (hereinafter "**Assignee**") a Nevada limited liability company, having an address of 3777 Boettler Oaks Dr., Uniontown, Ohio, 44685.

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks set forth on Schedule I attached hereto (hereafter the "**Marks**") and the related trademark registrations and pending applications;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and in and to the related registrations and pending applications therefor together with the goodwill of the business symbolized by the marks throughout the world, assignee being a successor to the business of Assignor, or portion thereof, to which the Marks pertain and which business is ongoing and existing; and


WHEREAS, Assignor hereby represents and warrants to Assignee that on and as of the date of this Trademark Assignment it has all corporate power and authority to execute and deliver this Trademark Assignment and to perform its obligations hereunder.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks and the related registrations and applications therefor, together with the goodwill of the business symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Marks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee and their duly authorized representatives have caused this Trademark Assignment to be executed on the date and in the capacities shown below.

CENTEX CORPORATION



Printed Name: Catherine R. Smith
Its: Executive Vice President and
Chief Financial Officer

NEW NV CO., LLC


Printed Name: _____
Its: _____

IN WITNESS WHEREOF, Assignor and Assignee and their duly authorized representatives have caused this Trademark Assignment to be executed on the date and in the capacities shown below.

CENTEX CORPORATION

Printed Name: _____
Its: _____

NBW NV CO., LLC


Printed Name: DAVID LOGSDON
Its: president

STATE OF TEXAS

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§
§

COUNTY OF DALLAS

Before me, the undersigned, a Notary Public on this day personally appeared Catherine R. Smith, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said Centex Corporation, a Nevada corporation, and that he/she had executed the same as the act of such corporation for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 27 day of December, 2007.



Kathleen Snyder
Notary Public in and for

STATE OF _____

§
§
§

COUNTY OF _____

Before me, the undersigned, a Notary Public on this day personally appeared _____, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said NEW NV CO., LLC, a Nevada limited liability company, and that he/she had executed the same as the act of such limited liability company for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office, this _____ day of _____, 2007.

Notary Public in and for

STATE OF _____
COUNTY OF _____

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Before me, the undersigned, a Notary Public on this day personally appeared _____, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said Centex Corporation, a Nevada corporation, and that he/she had executed the same as the act of such corporation for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this _____ day of _____, 2007.

Notary Public in and for

STATE OF Ohio
COUNTY OF Stark

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Before me, the undersigned, a Notary Public on this day personally appeared DAVID L. LOGSDON, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said NEW NV CO., LLC, a Nevada limited liability company, and that he/she had executed the same as the act of such limited liability company for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office, this 31 day of December, 2007.

[Signature]

Notary Public in and for



MICHAEL S. GRUBER, Attorney at Law
Notary Public, State of Ohio
My Commission has no expiration date
Under Section 147.03 R.C.

SCHEDULE I

U.S. Trademarks

Country	Mark	Reg. No.	Reg. Date
USA	A CUSTOM HOME WITHOUT THE CUSTOM PRICE	3104938	June 13, 2006
USA	BUILDING ON YOUR DREAMS	2899641	Nov. 2, 2004
USA	WAYNE HOMES	2071800	June 17, 1997
USA	WAYNE HOMES & DESIGN	3105856	June 20, 2006
USA	WE BUILD AMERICA'S DREAMS AND THEN WE BACK THEM	3028498	Dec. 13, 2005
USA	WE BUILD WHERE YOU WANT TO LIVE	3032118	Dec. 20, 2005
USA	YOUR HOME ON YOUR LOT YOUR WAY	2781957	Nov. 11, 2003
USA	YOUR LOT. YOUR HOME. YOUR WAY.	3028394	Dec. 13, 2005

In addition to the above trademarks, the design trademark (Wayne Homes) 78/310140 attached hereto.

**WAYNE
WHOMES[®]**

For all the right reasonsSM

DA1.02:500940

RECORDED: 02/03/2012

TRADEMARK
REEL: 004710 FRAME: 0338