

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lana, LLC		02/02/2012	LIMITED LIABILITY COMPANY: MARYLAND
RECEIVING PARTY DATA			
Name:	Ruger, LLC		
Street Address:	4207 Bradley Lane		
City:	Chevy Chase		
State/Country:	MARYLAND		
Postal Code:	20815		
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3180541	ZYPPERZ THE LOLLIPOP WITH THE MAGIC ZYPING STICK	
CORRESPONDENCE DATA			
Fax Number:	(401)453-6411		
Phone:	401-453-6400		
Email:	kbuchanan@crflp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Karen A. Buchanan		
Address Line 1:	One Park Row, Suite 300		
Address Line 4:	Providence, RHODE ISLAND 02903		
NAME OF SUBMITTER:	Karen A. Buchanan		
Signature:	/Karen A. Buchanan/		
Date:	02/03/2012		
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OP \$40.00 3180541

TRADEMARK ASSIGNMENT

WHEREAS, LANA, LLC (hereafter "Assignor"), a Maryland limited liability company, having an address of 4821 Montgomery Lane, #1001, Bethesda, Maryland 20814, is the owner of all right, title and interest in and to U.S. Trademark Registration No. 3180541 for the mark ZYPPERZ THE LOLLIPOP WITH THE MAGIC ZIPP (hereafter the "Mark"); and

WHEREAS, RUGER, LLC (hereafter "Assignee"), a Maryland limited liability company, having an address of 4207 Bradley Lane, Chevy Chase, Maryland 20815, desires to acquire all right, title and interest in and to the Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such mark.

Assignor also assigns unto Assignee all claims for damages by reason of past infringement of such trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused its duly authorized representative to execute this Trademark Assignment on the date and in the capacity shown below.

LANA, LLC
a Maryland limited liability company

By: Uziel Frydman
Authorized Representative

Title: Manager

STATE OF Florida

COUNTY OF Sarasota

On this 2 day of February, 2012, before me, the undersigned notary public, personally appeared Uziel Frydman (name of document signer), personally known to the notary or proved to the notary through satisfactory evidence of identification, which was FLDL FL35840360420, to be the person whose name is signed on the preceding or attached document in my presence.



Corinne Drohan
(official signature and seal of notary)

My commission expires:
12/5/2014