

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melody A Fox		01/26/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Deflecto, LLC		
Street Address:	7035 East 86th Street		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46250		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3970331	GRAB-A-CARD	
CORRESPONDENCE DATA			
Fax Number: (816)531-7545			
Phone: (816) 460-2605			
Email: brian.mcginley@snrdenton.com,anita.hansen@snrdenton.com,trademarks@snrdenton.com			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Brian R. McGinley		
Address Line 1:	SNR Denton US LLP		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	70012200.0043 (BRM)		
NAME OF SUBMITTER:	Brian R. McGinley		

Signature:	/brian r mcginley/
Date:	02/03/2012
Total Attachments: 1 source=GAC-Trademark Assignment#page1.tif	

EXHIBIT C

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made effective as of the 26 day of January 2012 by and between Melody A. Fox, an individual (herein, "Assignor") and Deflecto, LLC, a Delaware limited liability company (herein, "Assignee").

WHEREAS, Assignor owns the mark GRAB-A-CARD, U. S. Trademark Registration Number 3,970,331 (herein, the "Mark");

WHEREAS, Assignee desires to acquire said Mark and the registration therefor and all of the rights to and interests therein.

NOW, THEREFORE, TO ALL CONCERNED, be it known for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby makes the transfer and assignment of all rights in the Mark as follows:

Assignor does sell, assign, and transfer all her right, title, and interest in and to the Mark unto Assignee and the registration thereof, together with the goodwill of the business in connection with which the said Mark is used and that part of the goodwill of the business connected with the use of and symbolized by the said Mark.

Assignor further agrees to execute and deliver such other or further documents or instruments as may be necessary, in the judgment of Assignee's counsel, to perfect Assignee's rights in and to the said Mark.

This Assignment provided hereby includes any and all rights, use for and recover all damages for infringement of the said Mark, whether such infringement occurred in the past or occurs in the future, as fully as if Assignor had filed such action in its own name.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Trademark Assignment.

MELODY A. FOX:

Date: January 26, 2012

Initialed:

Melody Fox
214657901V-2

ME Deflecto, LLC

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